



**SolTing**

YOUR FULL-SERVICE IT-SOLUTIONS PARTNER



2019 full cycle IT outsourcing and outstaffing company GNS and Germany based outsourcing company SOLTING IT announced their cooperation

SOLTING IT became an exclusive GNS partner for Germany and Austria, providing for GNS an integral access to the German market, where SOLTING IT is active since 2005

WHO WE ARE\_

# WE ARE UNITED

There are the following main cooperation strategies



Solting IT directly with customer provides business analytics, calculates charges, makes It design and manage the project. The project is executed by GNS team under strictly control by Solting IT



Solting IT provides English speaking outsource team for your project with min 3 months duration

## SOLTING IT

- German market knowledge and experience
- Specific and difficult projects experience (BMW etc.)
- High quality business analytics

## GNS

- Huge portfolio and big projects experience
- Professional team of 100 + engineers
- Several locations worldwide

As a result both partners united their benefits and efforts on international IT service market to be one of the leading IT outsourcing providers

**Order a free prototype for your product idea!**

WHO WE ARE

# ABOUT US & OUR ACHIEVEMENTS

**Full cycle IT outsourcing and outstaffing services for your business:**

from research, branding, design to development of the most complex solutions, including websites, sophisticated web tools, CRM and ERP systems.



**150+**

Projects completed



**60+**

Customers



**20%**

Staff growth during last year



**100+**

Engineers



**12**

Years of experience since 2007



**5+**

Years with key customers

GLOBAL PRESENCE

# GLOBAL PRESENCE

## R&D locations:

**D** Ukraine

## Solting Headquarters:

**H** Germany

## GNS Representative:

**R** United Kingdom

## Sales:

**S** Norway

## Customers' locations:

• Europe, Asia and North America



WHAT WE OFFER\_

WHAT WE OFFER

# SERVICES

## CONSULTING & SOLUTION

*You tell us where you want your business to be and we show you how tech can get you there.*



Professional business analytics



Robust IT-Architecture



Agile project management

- Support throughout the development process to help your project and your business to succeed
- Compilation of the desired product requirements
- Analysis of the existing loads to the system and free prototype creation for better product visualization
- Development of the UserStories Requirements based on the prototype
- Architecture split into software modules (packages) due to core tasks to increase the maintainability of the application



# SERVICES

## ERP/CRM

- A comprehensive expertise in delivering business automation systems for different industries
- Deep immersion into Customer's business processes to comprehend all needs
- Quicker delivery as we have own products totally customizable in accordance with Customer's specific needs
- Accurate project schedule due to adjusted development process

*ERP and CRM systems significantly improve efficiency of a business. We know it first hand. GNS developed and implemented such systems for many businesses.*





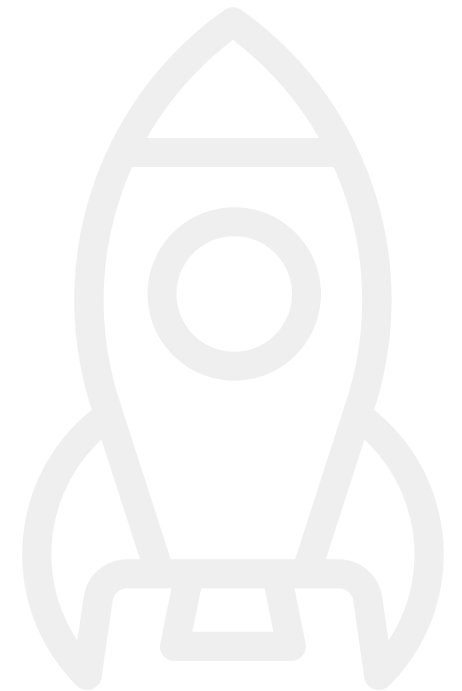
WHAT WE OFFER

# SERVICES

## STARTUPS

- A unique approach to startup idea validation
- Development of a business model
- Building and testing of hypotheses to minimize Customer's risks
- Full cycle of product development
- Post-release support and further product scaling

*SolTing & GNS provides professional guidance and highly skilled IT specialists to make sure your idea turns into a successful business*



WHAT WE OFFER

# KEY INDUSTRIES



Health & Fitness



Travel & Hospitality



Edtech



E-commerce  
(Wholesale & Retail)



Real Estate



Automotive



E-government



Construction



Logistics



Home  
automation



Public services

WHAT WE OFFER

# SOLUTIONS

- Blockchain-based Platforms
- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Content Management Systems (CMS)
- Web services & Web Apps
- Mobile Apps
- Landing pages
- Corporate websites
- High-load portals
- Blogs
- Online stores (E-commerce)
- APIs
- Messengers & Chatbots

# KEY TECHNOLOGIES & METHODOLOGIES

## Languages

## Frameworks

### Frontend

JavaScript

TypeScript

Angular

ReactJS

Vue.JS

ExtJS

### Backend

C#

.NET

PHP

NodeJs

Laravel

Symfony

Zend Framework

ASP.NET MVC

Windows Presentation Foundation (WPF)

### Mobile

Objective C

Java (Android)

NativeScript

React Native

Swift

JavaScript / TypeScript

### Database

MySQL

Blockchain

MongoDB

Redis

ElasticSearch

### Cloud

AWS

Azure

Google Cloud

WHAT WE OFFER

# QUALITY CONTROL

## Quality Assurance

### Languages

JavaScript

Java

Python

C#

### Automation tools

Selenium

Protractor

Appium

Test Complete

XUnit

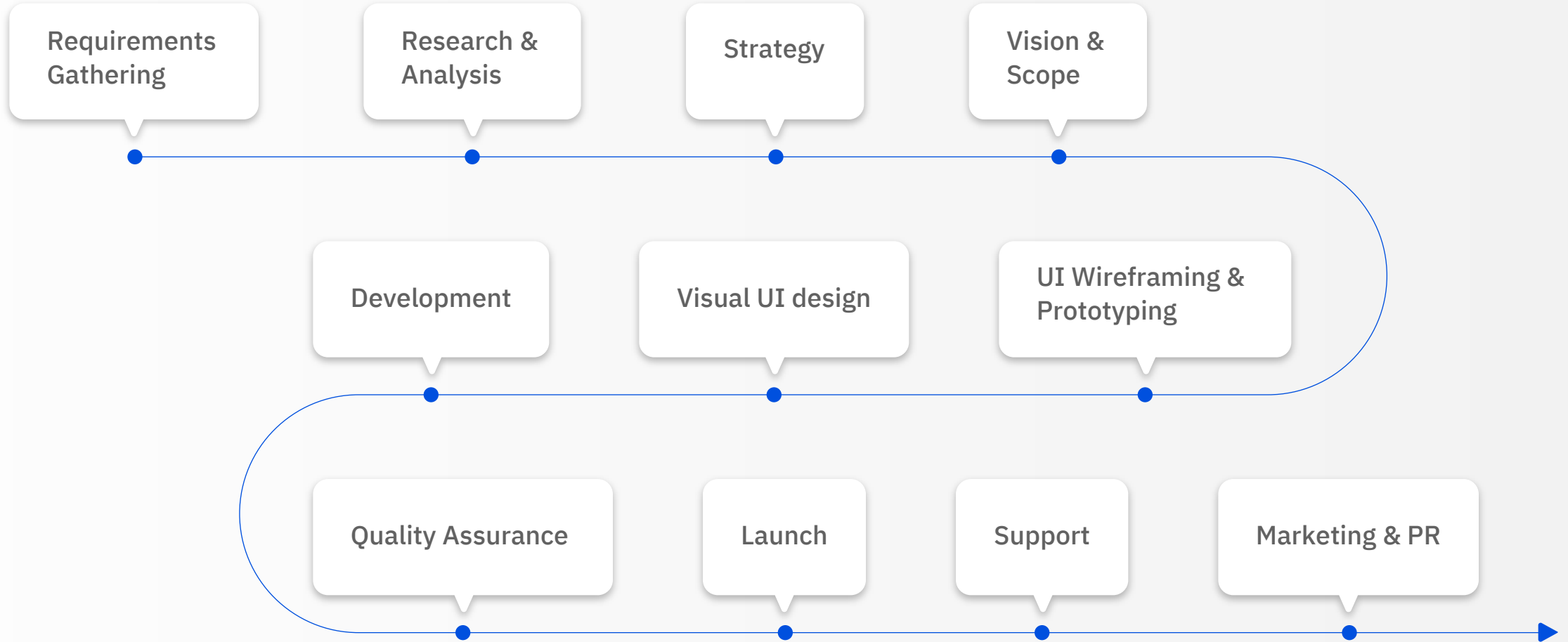
JUnit

Cypress.IO

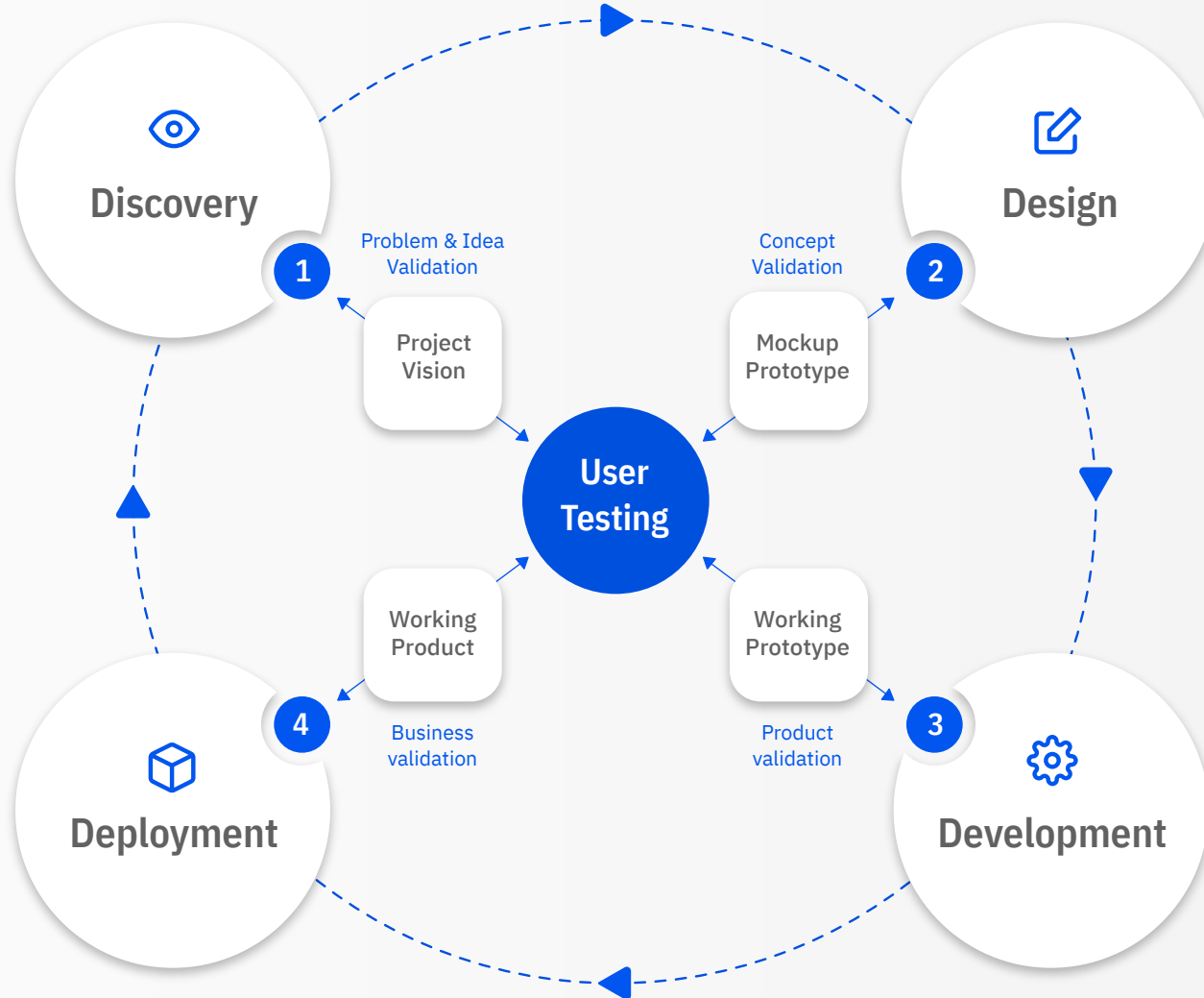
### Key Stages

- Requirement analysis
- Test planning
- Risk analysis
- Test creation and execution
- Status reporting

# SOLUTION CREATION STAGES



# SOLUTION CREATION CYCLE





# DELIVERY MODELS\_



# COMPARISON



## Outsourcing

This is a perfect solution for those who would like to pass control for the development process to experts in order to reduce risks and focus on the core business competencies. Our team will help you to improve efficiency and productivity and consequently scale your business.



## Outstaffing

This option is an excellent solution for those who require the whole development team or lack resources and need to extend their own teams having a full management control over the project and staff. We will provide you with the best specialists on the market having necessary expertise fast and proficiently.

# KEY BENEFITS



## Outsourcing

- Ability to shift focus to your business instead of development
- Productivity and efficiency increase due field experts' experience
- Time and cost savings on recruiting and management
- Reduced risk associated with hiring staff
- Access to a vast pool of IT talents
- Ability to upscale quickly
- Better flexibility



## Outstaffing

- Access to skilled workforce, even if the skills are rare
- Complete control over the selection of resources
- Staff expenses reduction
- Flexible and constant resources to scale up and scale down your teams easily
- Total control and direct communication with the off-site team
- In-house and off-site teams' cohesion and production stability
- Fully predictable budget as costs are fixed
- Possible increase in company value due to increased index of income per employee

# RESPONSIBILITIES



## Outsourcing

### SolTing & GNS

- Infrastructure and labor relations
- Operating Model
- Process and Tools
- Resource Management
- Performance Management
- Project Management
- Quality Control
- Reporting

### Customer

- Project progress control



## Outstaffing

### SolTing & GNS

- Infrastructure and labor relations
- Recruiting
- Coordination of communication process (if needed)

### Customer

- Operating Model
- Process and Tools
- Resource Management
- Performance Management
- Project Management
- Quality Control

WHY SOLTING & GNS\_

# OUR SERVICE BENEFITS



## Managed full-cycle services

We provide a full suite of services starting from analyzing business ideas and brand strategy up to project deployment and further maintenance.



## Transparent working environment

We rely on Agile methodology as it provides a high degree of collaboration between the Client and the project team. Clients are involved throughout the project and can monitor the project progress.



## Reliability and Flexibility

We provide long-term teams of different size having excellent retention which is 94%. We adapt our processes to the Customer's processes, or help the Customer to choose the process that serves the specific project in the best way.



## Service quality

Having dedicated QA resources and a defined process we deliver successful projects to our Customers.



OUR CASES\_

OUR CASES

# GOFIT

THOUSANDS OF CLASSES  
HUNDREDS OF CLUBS  
ONE SUBSCRIPTION

An aggregator which unites  
500+ different sports clubs  
and fitness studios under a  
single subscription.



## Branding

### Challenge:

- By the end of startup phase, many changes were made under the hood of the business. This required a new approach to its web presence.
- Absence of a unified web presence muddled the brand image and confused customers.

### Solution:

- We discovered a new direction of growth and shifted brand's mission.
- A new holistic look, voice, and feel will make Gofit an industry leader with clear positioning and values shared by its customers.

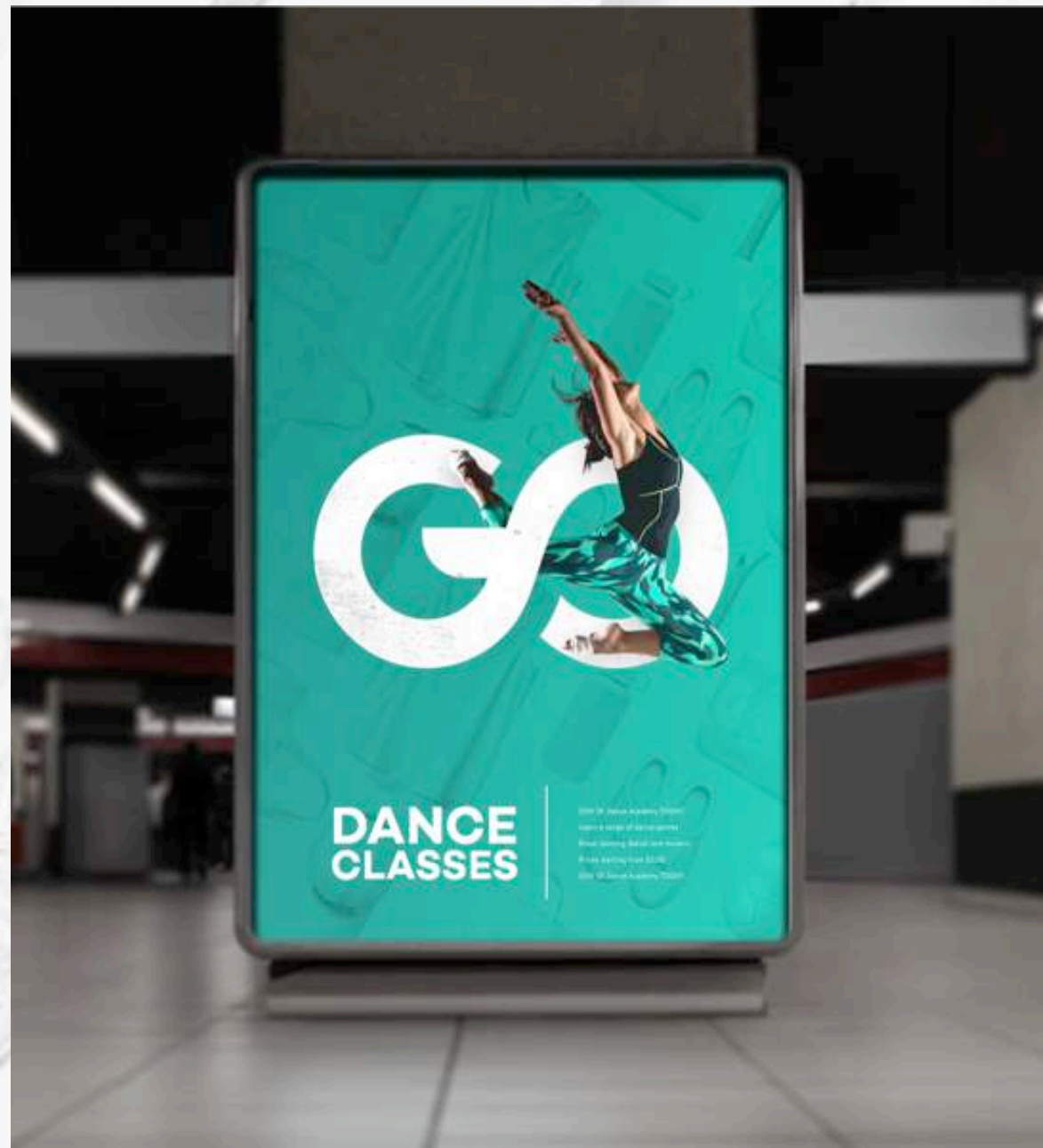




# Branding

# GOFIT

GO + ∞ = ∞



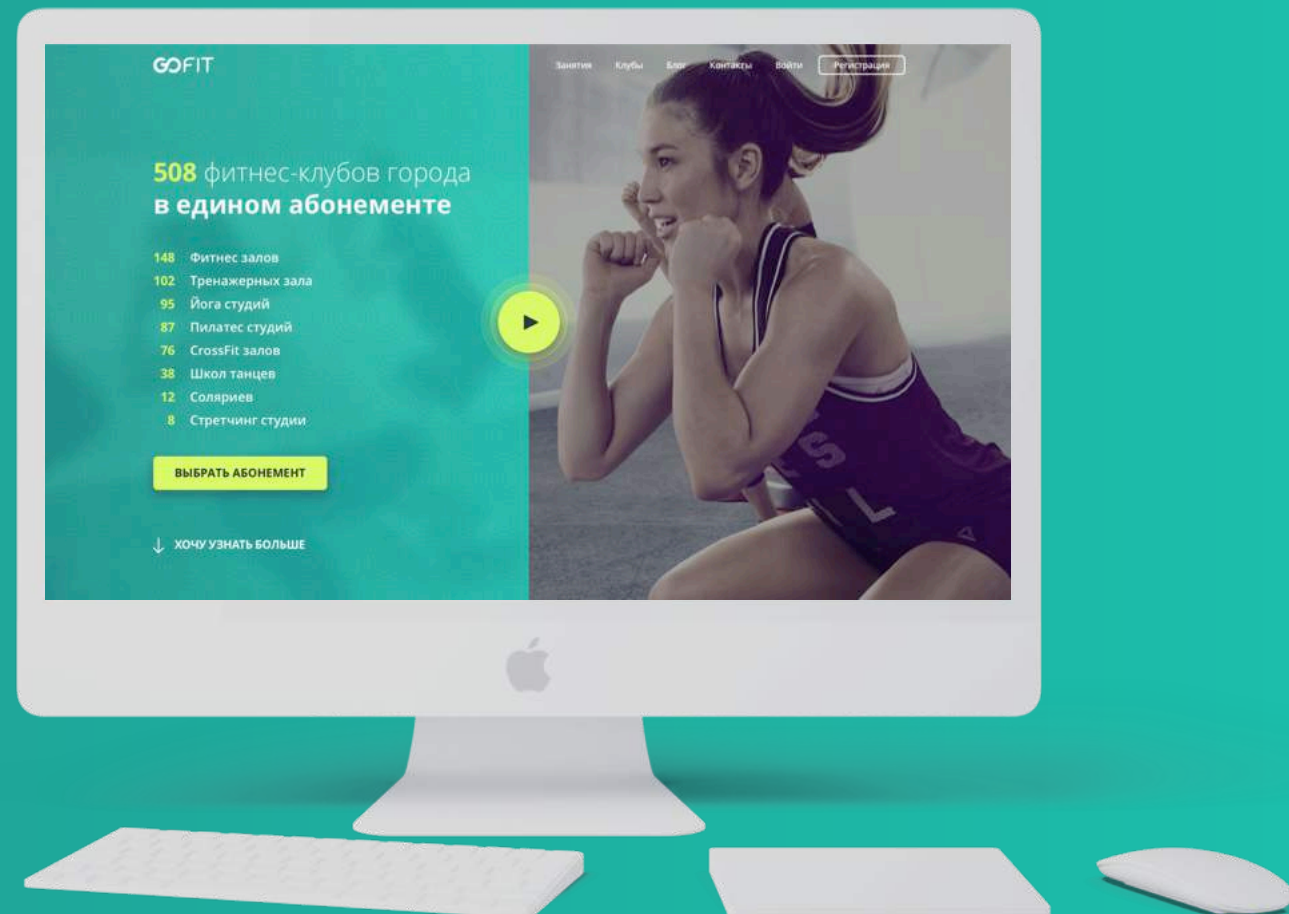
## Landing page

### Challenge:

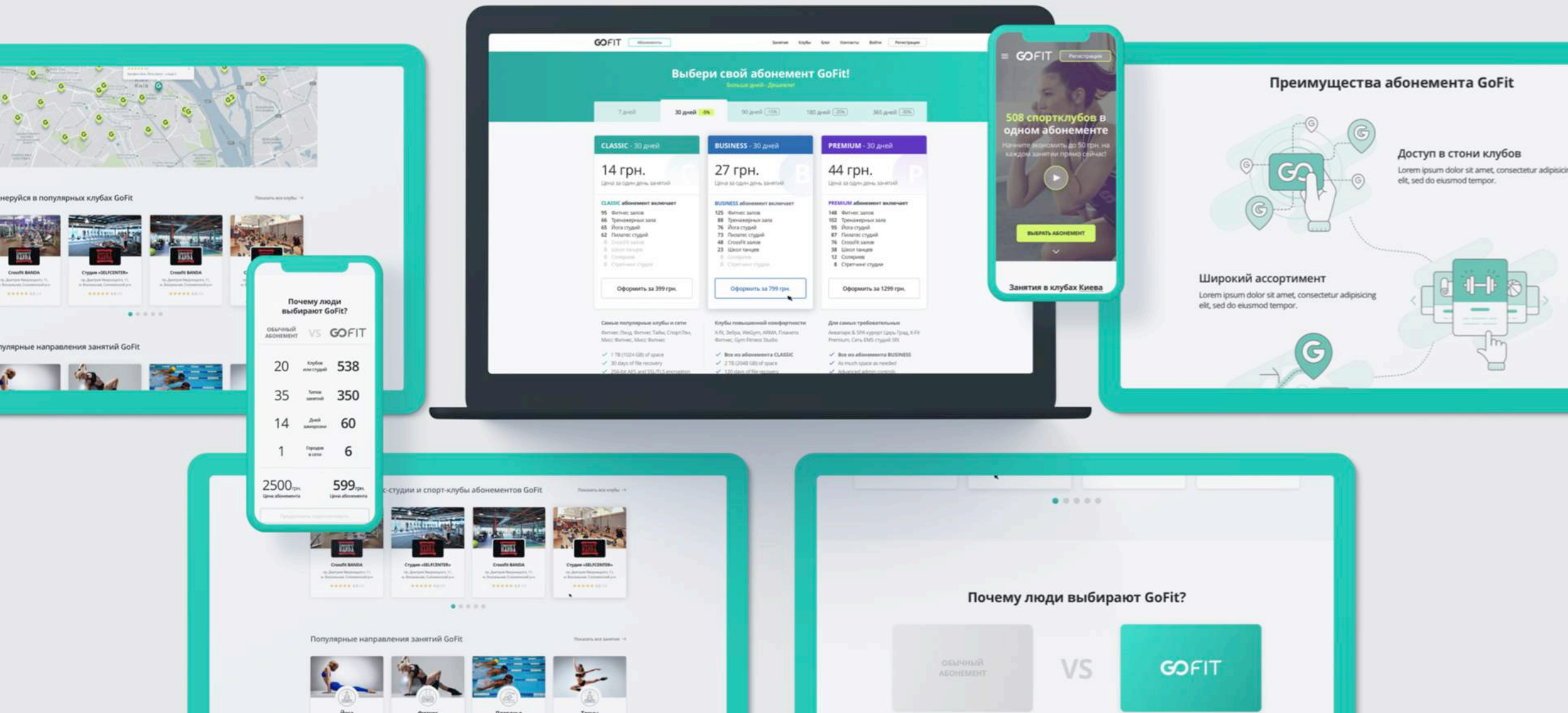
- An outdated and not well-conceived content & interface design.
- A lot of non-working links and drawbacks that make it difficult to perform targeted actions
- As a consequence, low conversion.

### Solution:

- We created new UI and UX for the landing page from scratch.
- Deep dive into analytics of the previous website helped us discover problems in the conversion path. Combined with best design practices, it allowed us to improve performance.
- Currently, the landing page provides a possibility to purchase a single subscription for attending all fitness clubs and studios in the network. It also gives an option to pick a plan that fits the needs of each client's type.



# Landing page



GOFIT | Абонементы | Услуги | Клубы | Как | Контакты | Вакансии | Регистрация

## Выбери свой абонемент GoFit!

Выбирай день | Длительность

7 дней | 30 дней **44%** | 90 дней | 180 дней | 365 дней

CLASSIC - 30 дней	BUSINESS - 30 дней	PREMIUM - 30 дней
<b>14 грн.</b> Цена за один день занятий	<b>27 грн.</b> Цена за один день занятий	<b>44 грн.</b> Цена за один день занятий
<b>CLASSIC</b> абонемент включает: 95 Фитнес зала 66 Тренажерный зал 76 Йога студии 62 Пилатес студии 8 Спортивные залы 8 Школы танцев 8 Спортивные залы 8 Спортивные студии	<b>BUSINESS</b> абонемент включает: 125 Фитнес залов 88 Тренажерных залов 76 Йога студии 73 Пилатес студии 48 Спортивных залов 23 Школы танцев 8 Спортивные залы 8 Спортивные студии	<b>PREMIUM</b> абонемент включает: 148 Фитнес залов 102 Тренажерных зала 95 Йога студии 87 Пилатес студии 78 Спортивных залов 38 Школы танцев 12 Спортивные залы 8 Спортивные студии
Оформить за 399 грн.	Оформить за 799 грн.	Оформить за 1299 грн.

Самые популярные клубы и сети: Фитнес, Йога, Танцы, Спортивные залы, Mass, Фитнес, Mass, Фитнес.  
✓ 1 TB (1024 GB) of space  
✓ 30 days of file recovery  
✓ 256 GB of free storage

Клубы повышенной комфортности: M-FC, Delta, YOGA, AURA, Голландия, Фитнес, Gym Fitness Studio.  
✓ Все из абонемента CLASSIC  
✓ 2 TB (2048 GB) of space  
✓ 1 TB of free storage

Для самых требовательных: Александр & SPN клубы (Центр, K-Fit, Premium, City, EMS студии) 30.  
✓ Все из абонемента BUSINESS  
✓ As much space as needed  
✓ 1 TB of free storage

GOFIT | Регистрация

**508 спортклубов в одном абонементе**

Начните абонемент до 50 грн. на каждое занятие прямо сейчас

**ВЫБРАТЬ АБОНЕМЕНТ**

Занятия в клубах Киева

### Преимущества абонемента GoFit

**Доступ в сотни клубов**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

**Широкий ассортимент**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

**Почему люди выбирают GoFit?**

ОБЫЧНЫЙ АБОНЕМЕНТ	VS	GOFIT
20 Клубов		538
35 Темы занятий		350
14 Дней занятий		60
1 Групповые занятия		6
2500 грн. Цена абонемента		599 грн. Цена абонемента

С-студии и спорт-клубы абонентов GoFit

Популярные направления занятий GoFit

**Почему люди выбирают GoFit?**

ОБЫЧНЫЙ АБОНЕМЕНТ VS GOFIT

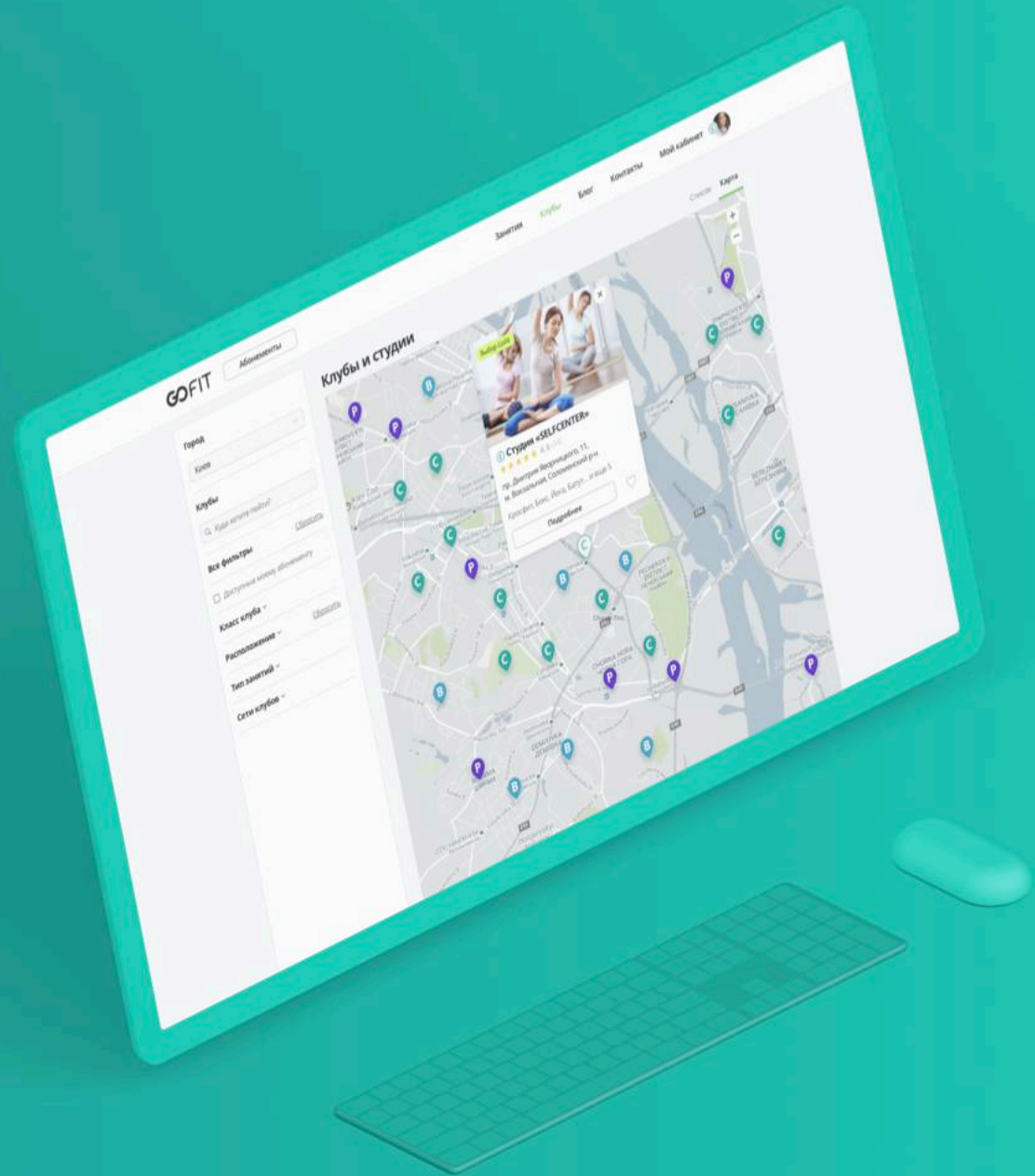
## Web Service

### Challenge:

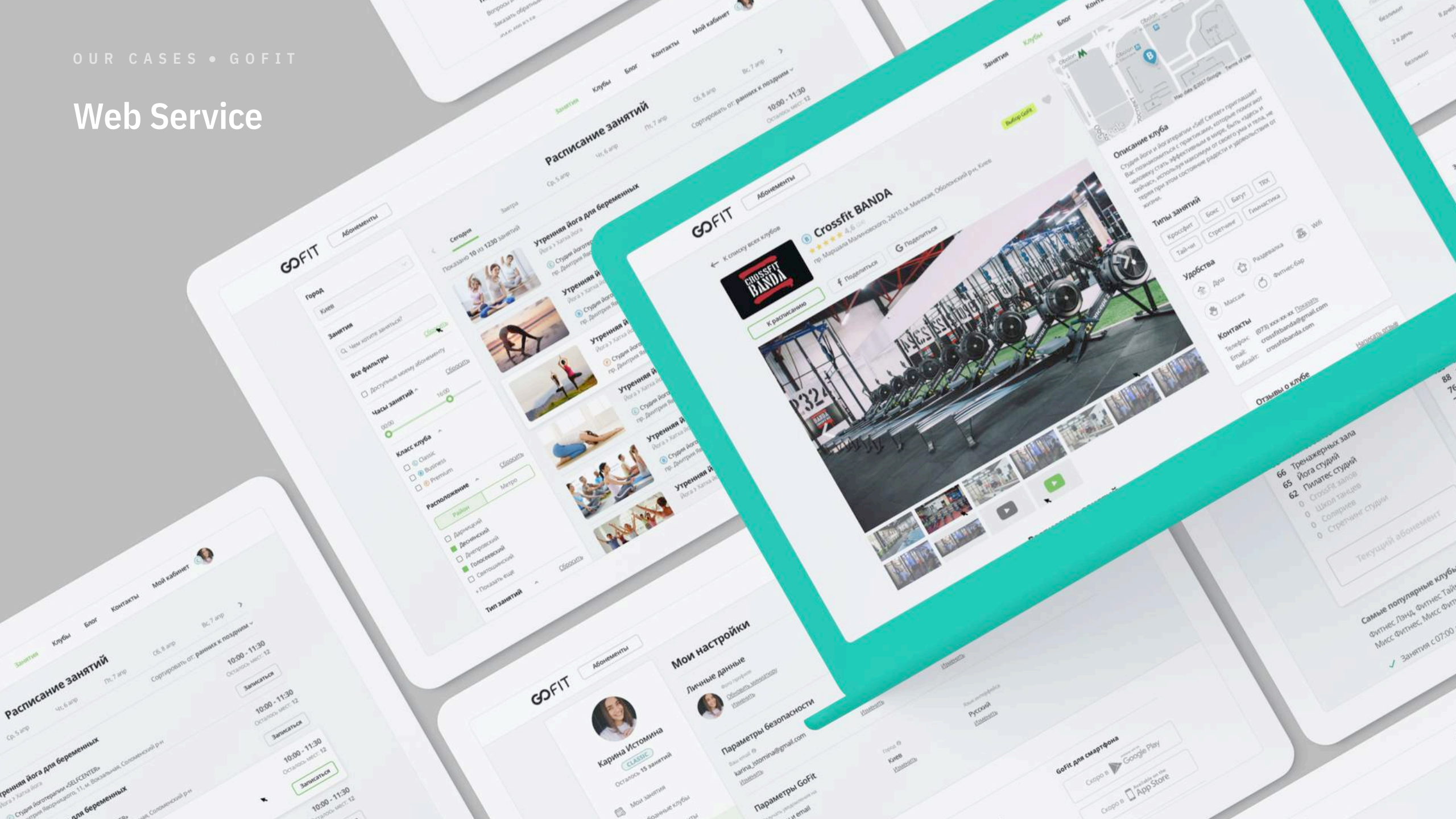
- Poor user experience due to an unclear and hard-to-use interface.
- An unreasoned system of notifications for users.
- Lack of features to plan visits to clubs.

### Solution:

- Designed a friendly UI.
- Made it easy to buy and switch subscription plan, find lessons and clubs nearby, manage personal schedule.
- Added personalization and suggestions for classes, ability to find clubs nearby.



# Web Service



GOFIT

Абоненты

Город

Киев

Занятия

Чем хотите заниматься?

Все фильтры

Доступные только абонентам

Часы занятий

10:00

Класс клуба

Classics

Business

Pratymat

Расположение

Район

Дарницкий

Деснянский

Дружбеский

Голосеевский

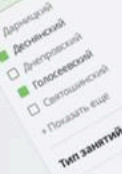
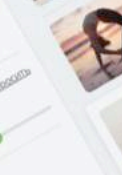
Соломийский

Показать еще

Тип занятий

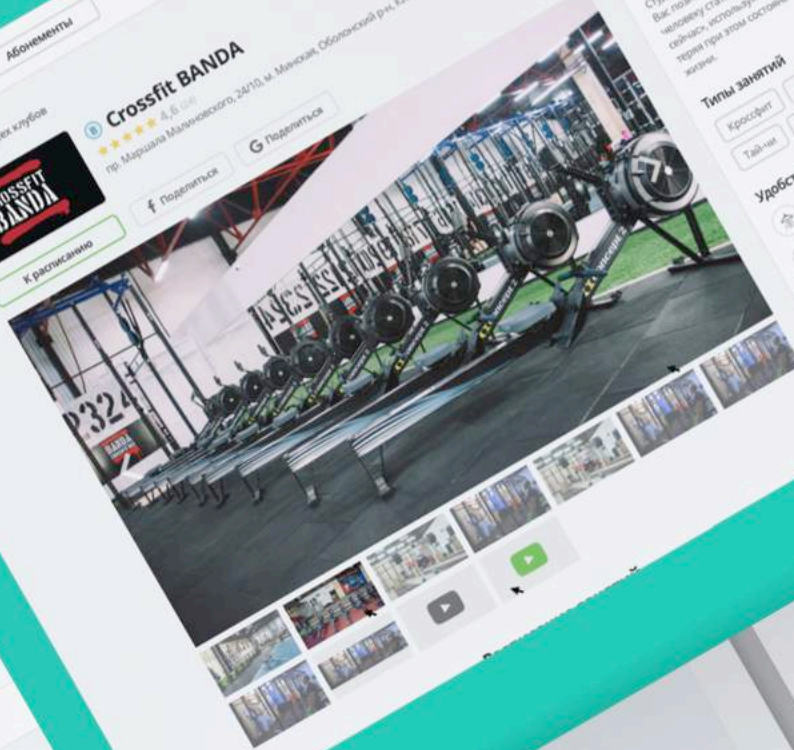
Расписание занятий

Утренняя йога для беременных



GOFIT

Crossfit BANDA



Описание клуба  
Студия йоги и йога-терапии «BAND Center» приглашает Вас познакомиться с практиками, которые помогут человеку стать эффективнее в мире. Выйти завысо и сейчас использовать максимум от своего ума и тела, не теряя при этом состояние радости и удовольствия от жизни.

Типы занятий

Кроссфит

Бокс

Бег

Гимнастика

Тай-кв

Стретчинг

Удобства

Душ

Раздевалка

Массаж

Фитнес-бар

Контакты

Телефон: (078) 300-xx-xx

Email: crossfitbanda@gmail.com

Вебсайт: crossfitbanda.com

Отзывы о клубе

- 66 Тренажерный зал
- 65 Йога студий
- 62 Пилатес студий
- 0 CrossFit залов
- 0 Школа танцев
- 0 Солнечный
- 0 Стретчинг студии

Текущий абонемент

Самые популярные клубы

Фитнес-Лэнд, Фитнес-Тай

Мисс Фитнес, Мисс Фит

Занятия с 07:00



Карина Истомина

Осталось 15 занятий

Мои настройки

Личные данные

Ваше имя

Собственная компания

Киев

Параметры безопасности

Ваш email

karina\_istomina@gmail.com

Киев

Параметры GoFit

Ваш email

И email

GoFit для смартфона

Скачать в Google Play

Скачать в App Store

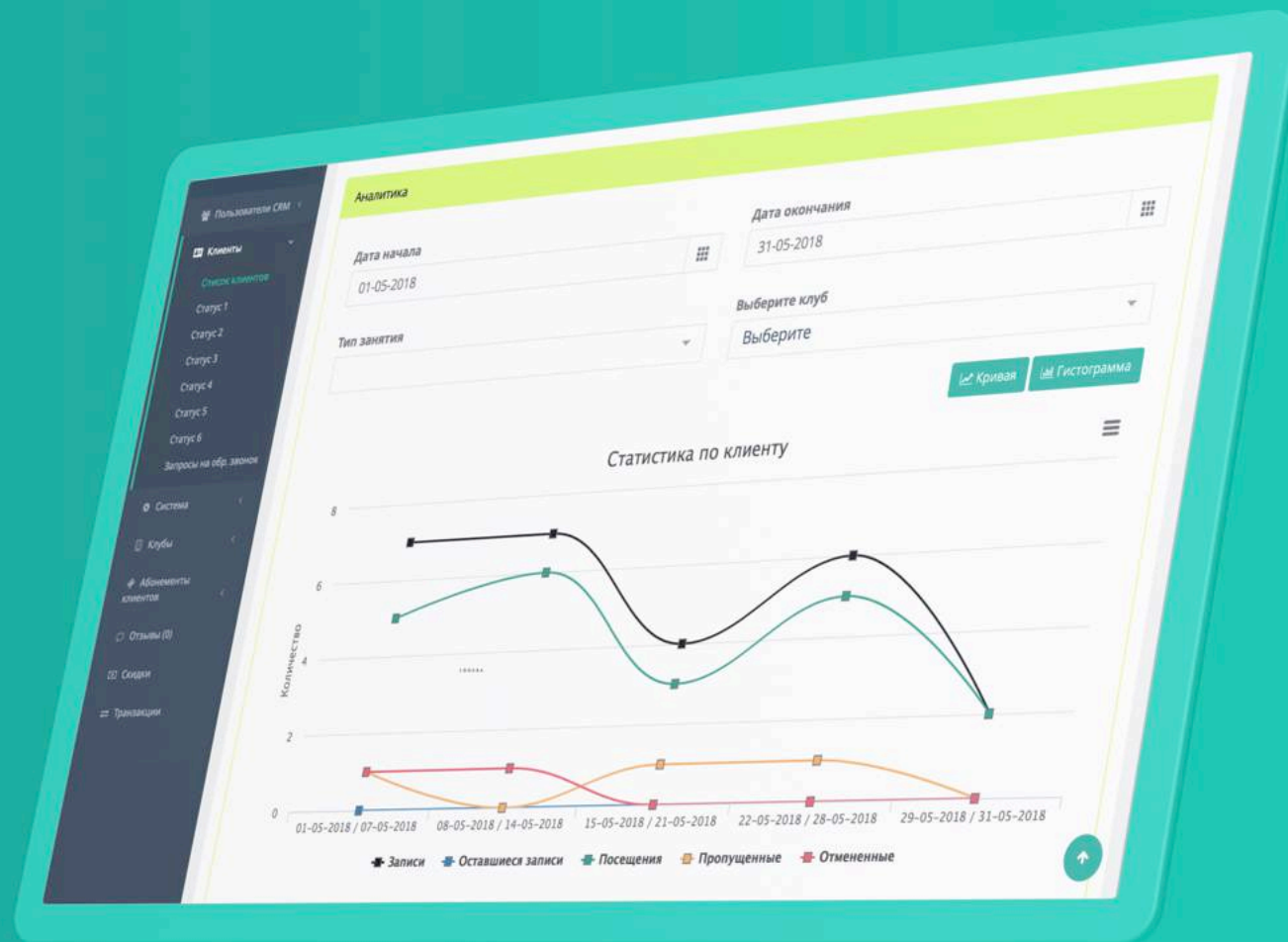
# CRM

## Challenge:

- Non-flexible management and administration system.
- Lack of user's ID confirmation, analytics.
- An absence of custom subscription builder.
- Hard to convince new clubs to join GF.

## Solution:

- Remade the product from scratch.
- Provided options to manage users, clubs and studios, get accounting and financial analytics.
- Free CRM for clubs has become a convenient feature for businesses that join the network.



# CRM



# GOFIT PROJECT RESOURCES

	Branding	Landing	Web Service	CRM
<b>Duration</b>	2 months	1,5 months	11 months	11 months
<b>Team</b>	<ul style="list-style-type: none"> <li>1 BA</li> <li>1 Strategist</li> <li>1 Art Director</li> <li>1 Graphic Designer</li> <li>1 Copywriter</li> <li>1 Marketer</li> </ul>	<ul style="list-style-type: none"> <li>1 UX Designer</li> <li>1 Visual UI Designer</li> <li>1 Copywriter</li> <li>1 Frontend Developer</li> <li>1 QA</li> <li>1 PM</li> <li>1 Digital Marketer</li> </ul>	<ul style="list-style-type: none"> <li>1 PM</li> <li>2 BA</li> <li>1 Product Designer</li> <li>2 Frontend Developer</li> <li>2 Backend Developer</li> <li>1 DevOps</li> <li>1 QA</li> <li>1 SEO specialist</li> </ul>	<ul style="list-style-type: none"> <li>2 Frontend</li> <li>2 Backend</li> <li>1 QA</li> <li>1 BA</li> <li>1 UX/UI Designer</li> <li>1 DevOps</li> <li>1 PM</li> </ul>
<b>Technologies &amp; Methodologies</b>	Design Thinking, Personas, Business model canvas, UVP, Strategy	HTML5, CSS3, JS, VUE.JS, REST API, Node JS	Vue.js, Symfony, PostgreSQL, GitLab CI, Selenium, Codeception	Vue.js, Symfony, PostgreSQL, GitLab CI, Selenium, Codeception



OUR CASES

# ITEA

## IT EDUCATION ACADEMY

Education project of complex training and development of IT specialists offering diverse classes for individuals and corporate clients.



## Branding

### Challenge:

The project has been successfully developing for three years as a start-up. Then, a need in scaling arose, but there wasn't a full understanding of company's positioning, values and target audience.

### Solution:

We developed a simple unified system of visual identification, as well as a new positioning for making brand recognizable, practical and easy-to-use on POS materials.




# Branding

**ITEA**

Workshop:


**ПРАКТИКА  
РАЗРЕШЕНИЯ  
КОНФЛИКТОВ**



**ITEA**

**СОБЕРИ СВОЙ  
СТАРТАП**

Виктор Локотков  
ex-зам. директора eda.ua



CREATIVE QUARTER

**ITEA**

2018

**UX DESIGN**

Я хочу раз и навсегда поставить точку  
и простым понятным языком объяснить,  
что значит «UX ДИЗАЙН».

education

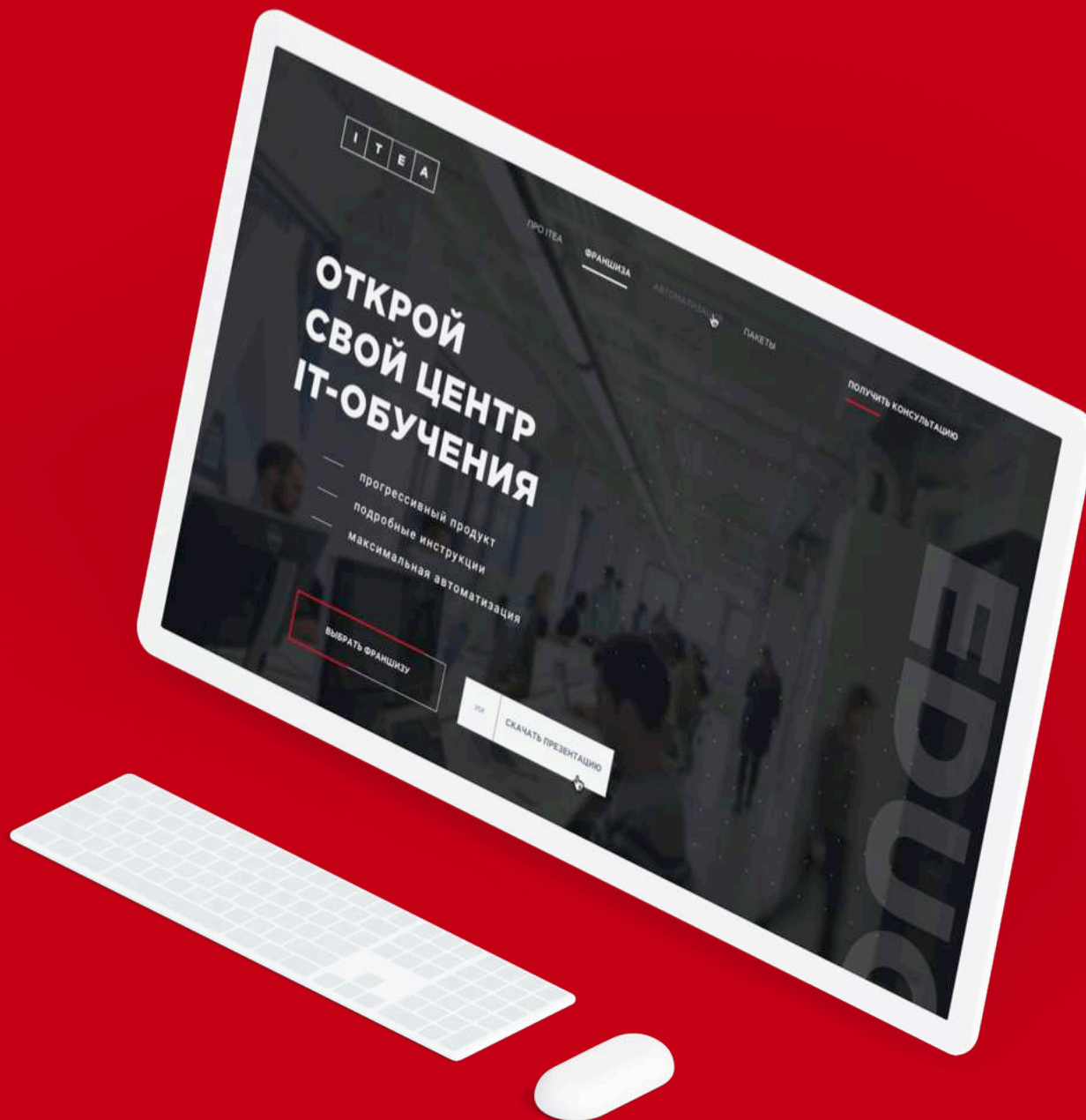
## Landing page

### Challenge:

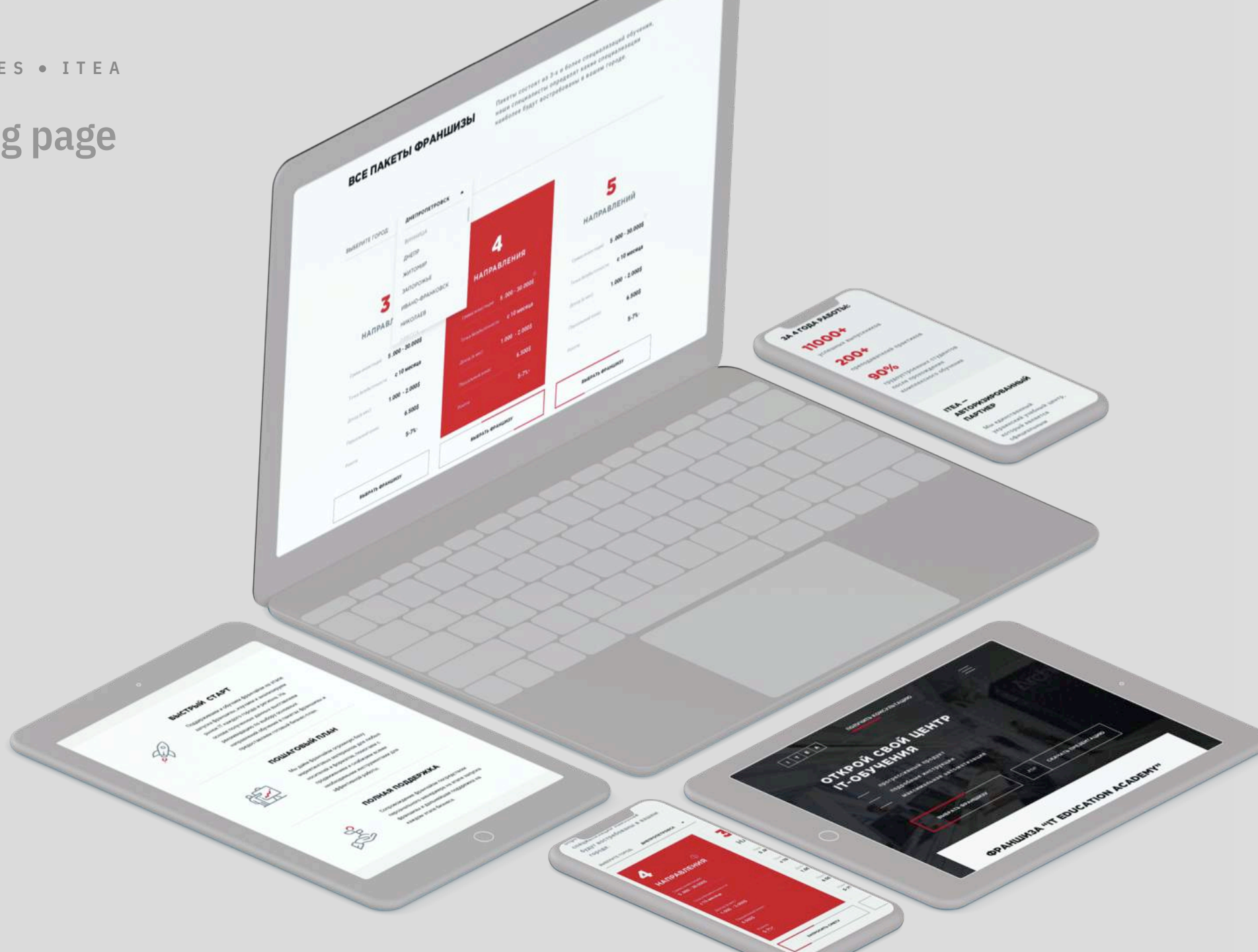
The necessity of an “online package” for ITEA automated business franchise which provides core information about ITEA, franchise benefits, capabilities of the exclusive CRM-system.

### Solution:

We built an effective funnel for collecting submissions for the purchase of ITEA automated business franchise. The landing has all the necessary information in the form of blocks with CTA and a detailed presentation available for downloading after leaving contact information.



# Landing page



## ITEA Frontend



### Challenges:

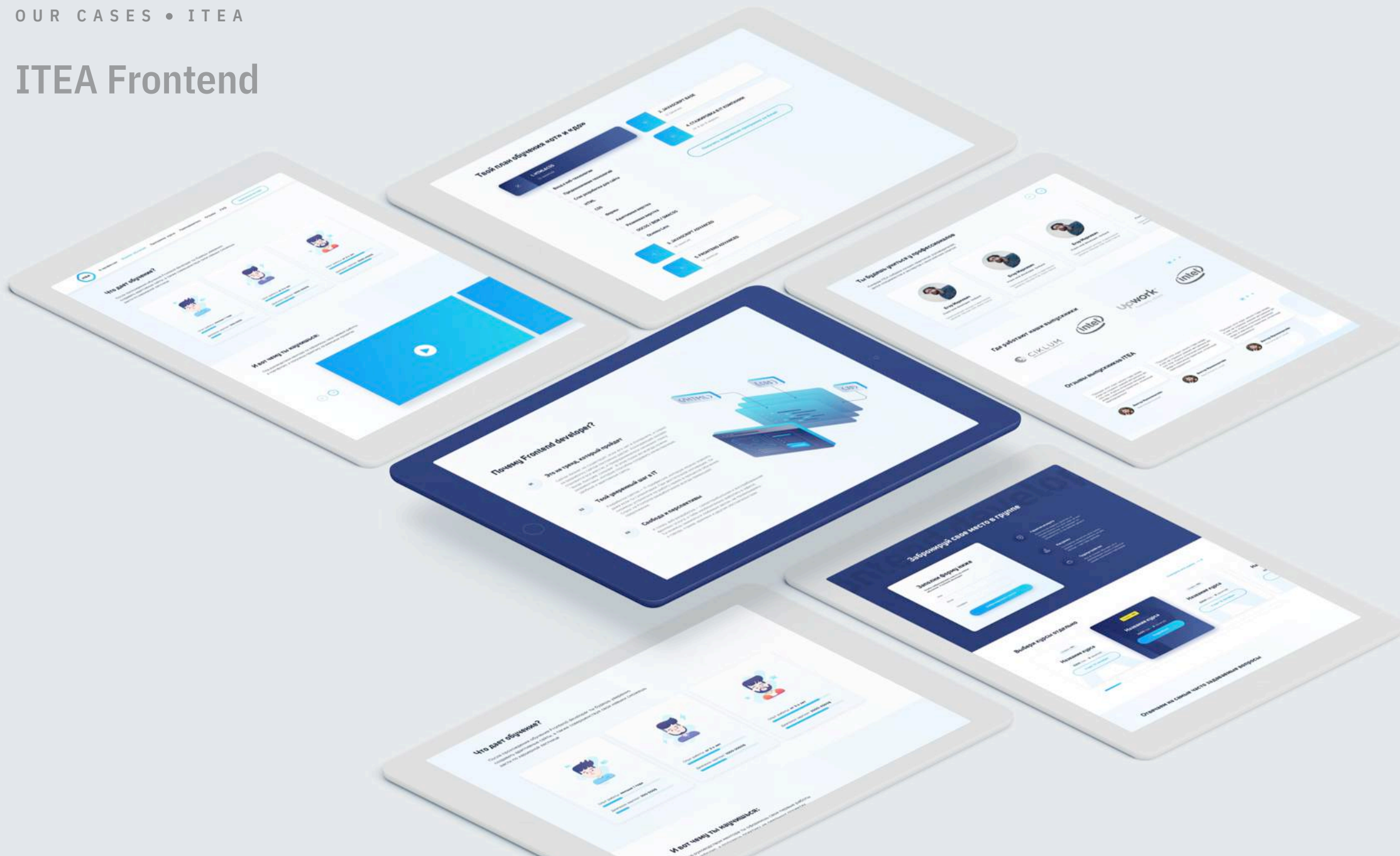
The necessity to launch a new format of complex online training for the beginners in the Frontend direction. The main complexity was that people do not give credit to online courses and prefer offline education.

### Solution:

We developed a landing which is focused on the new positioning that says that ITEA helps its customers to get the preferred profession and achieve their goals in the IT field. The program is updated permanently to correspond constantly changing market requirements.



# ITEA Frontend



OUR CASES • ITEA

## ITEA HUB

Creative space for IT and business

ERP/CRM system developed specifically for management of coworking spaces and educational events that include master classes, workshops, lectures.





## ITEA HUB

### Challenge:

- Automate the daily processes in a coworking space and reduce human involvement in routine tasks.
- Develop reporting system with instant access to key metrics
- Create an easy to use client management system

### Solution:

- Developed a web-based system that combines ERP and CRM functions, integrates with client's website, and includes powerful analytics.
- Make it possible to differentiate between workspace and event space rent as well as separate own events and events by third parties.



## Key features:

- Application and booking management.
- Income and expense reports.
- Flexibility and scalability.
- Event profitability analytics.

## Benefits:

- The system displays workspace availability based on bookings and applications.
- Separately shows availability for events.
- Notification system reminds about ending rent period.
- Displays relevant rates.
- Shows interaction history with clients and leads.
- Powerful reporting system that includes countless metrics, among which are: lead cost, income and expenses, margins etc.



## ITEA ERP

### Challenges:

- The inconvenience of using different software for different tasks
- Inability to collect customers' data on and work with it
- The necessity in a scheduling system that allows to schedule classes, assign lecturers, classrooms and technical resources
- The absence of an accounting report system, integrations with the website.

### Solution:

The implemented CRM system automates work when dealing with clients, resource planning and reporting. It incorporates advanced client and resource management, extra flexible scheduling, powerful lead management module, and real-time analytics and reporting.

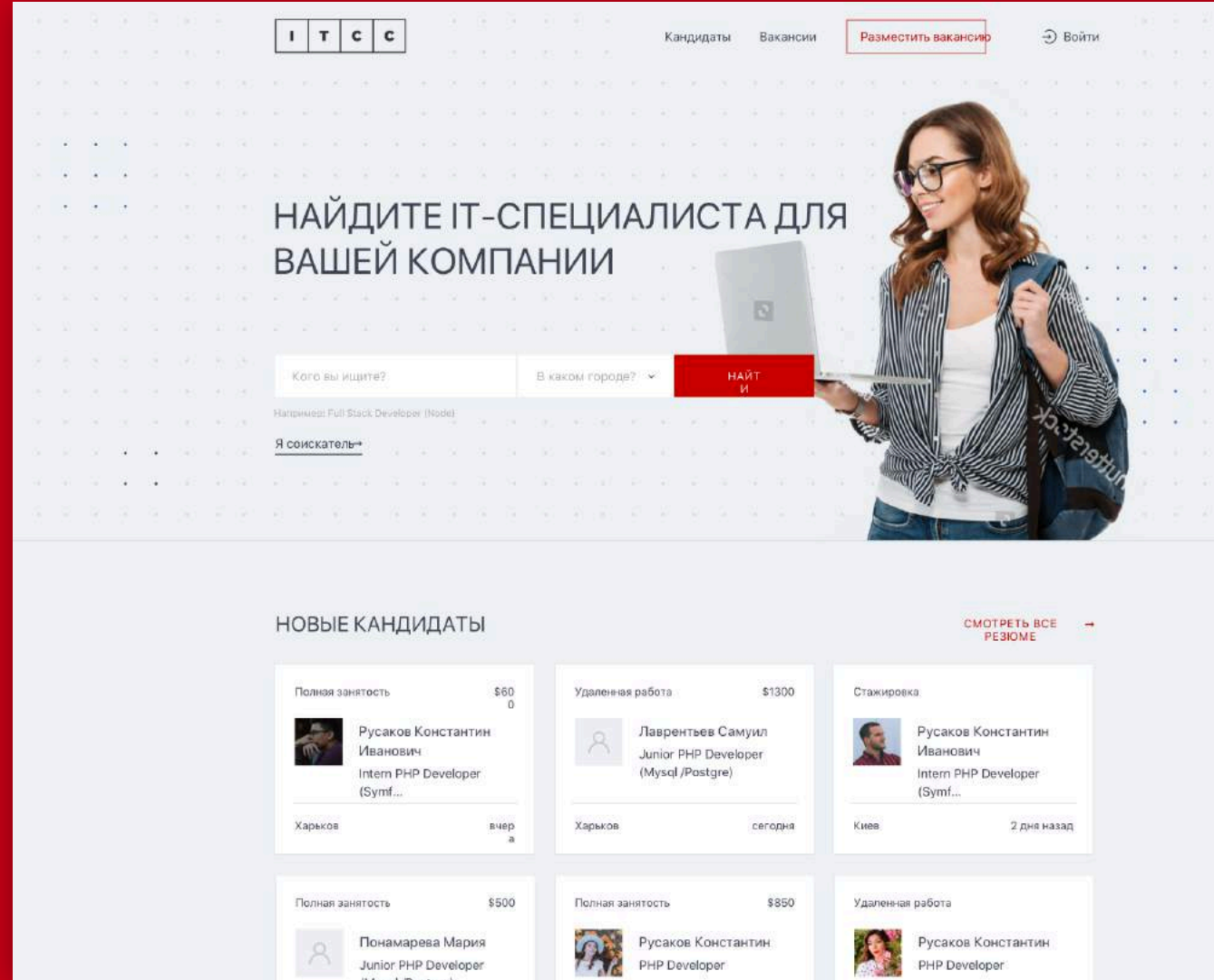


# ITEA ERP



# IT Career Center

Web-resource that allows employers, job seekers and recruiters to find each other easily.



## Challenge:

- Easy and fast way to find suitable job opportunities for job seekers
- A comfortable tool for recruiters to search and manage candidates

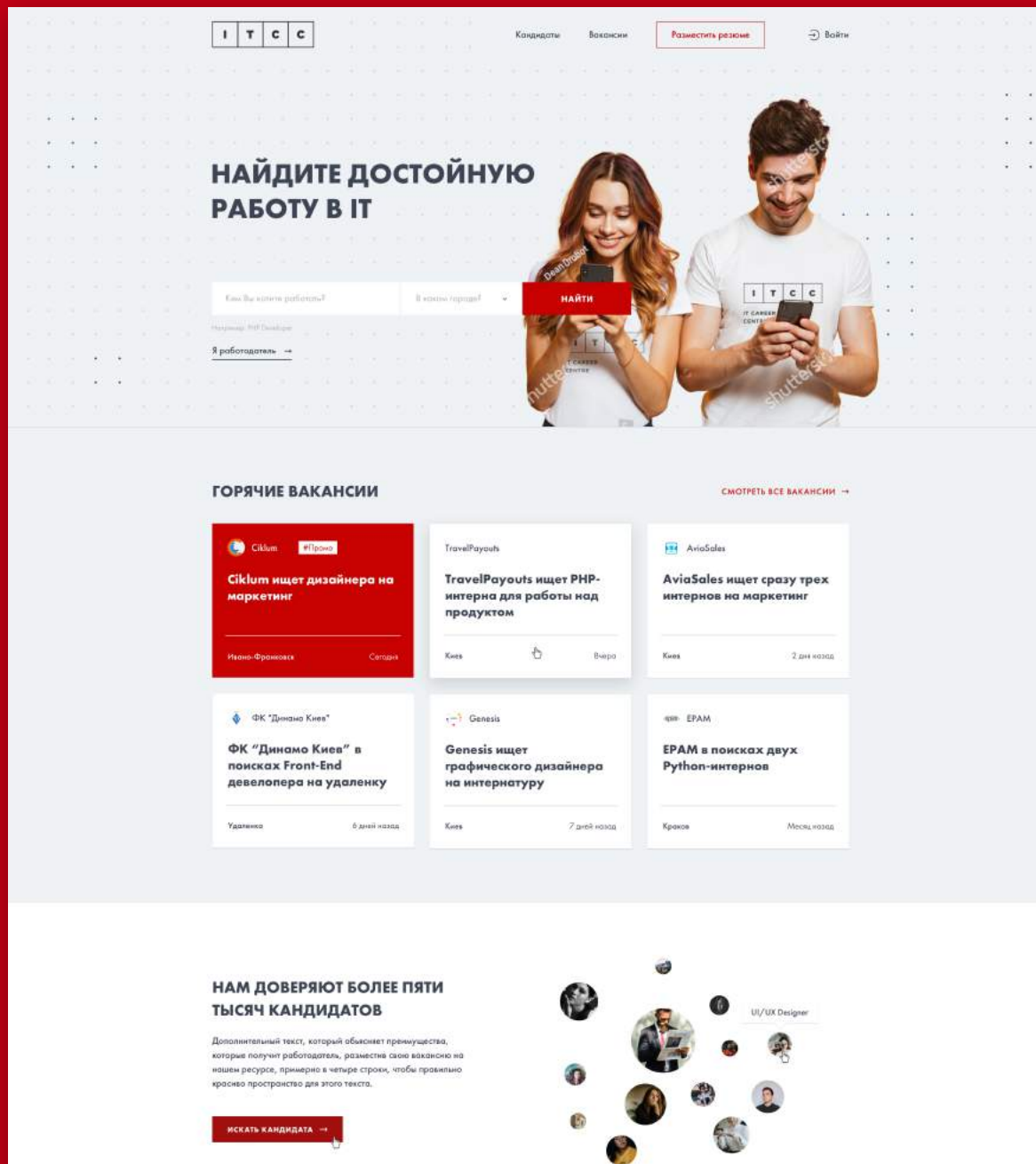
## Solution:

### For job seekers:

- solves the problem of selecting a template for a resume, minimizes the time for data filling
- allows to standardize a resume, and, thus, provides information to employers and recruiters in a convenient form.

### For employers and recruiters:

- provides flexible searching settings
- offers a simple and clear template for compiling a company profile
- saves necessary contacts, customizes notifications about new suitable candidates.



# ITEA PROJECT RESOURCES

## Branding

## ERP

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### Duration

2 months

Ongoing project since 2015

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### Team

1 Art Director  
1 UI/UX Designer  
1 Marketing Specialist  
1 Copywriter

1 Project Manager  
3 Backend Developers  
3 Frontend Developers  
2 QA Engineer  
1 Business Analyst  
1 DevOps Specialist

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### Technologies & Methodologies

Logo renewal  
Target audience determination  
Branding, new positioning  
Guidelines

#### Backend:

PHP7 (Symfony 2.8), MariaDB 10, Composer, REST API

#### Frontend:

VUE.JS, NUXT.JS, NodeJS, NPM, Webpack 2

# ITEA PROJECT RESOURCES

## ITEA Frontend

## ITEA Hub

## Landing

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### Duration

11 months

Ongoing Project

3 weeks

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### Team

1 Frontend  
1 UI/UX Designer  
1 QA  
1 PM

1 Project Manager  
1 Backend Developer  
1 Frontend Developer  
1 QA Engineer  
1 Business Analyst

1 Frontend  
1 UI/UX Designer  
1 QA  
1 PM

---

### Technologies & Methodologies

HTML5,  
JavaScript

Vue js  
Symfony

HTML5,  
JavaScript



OUR CASES

# GIOS

## GLOBAL INNOVATIVE ONLINE SCHOOL

A worldwide platform that helps any teenager to learn complex knowledge from the school curriculum in a fun and understandable way.



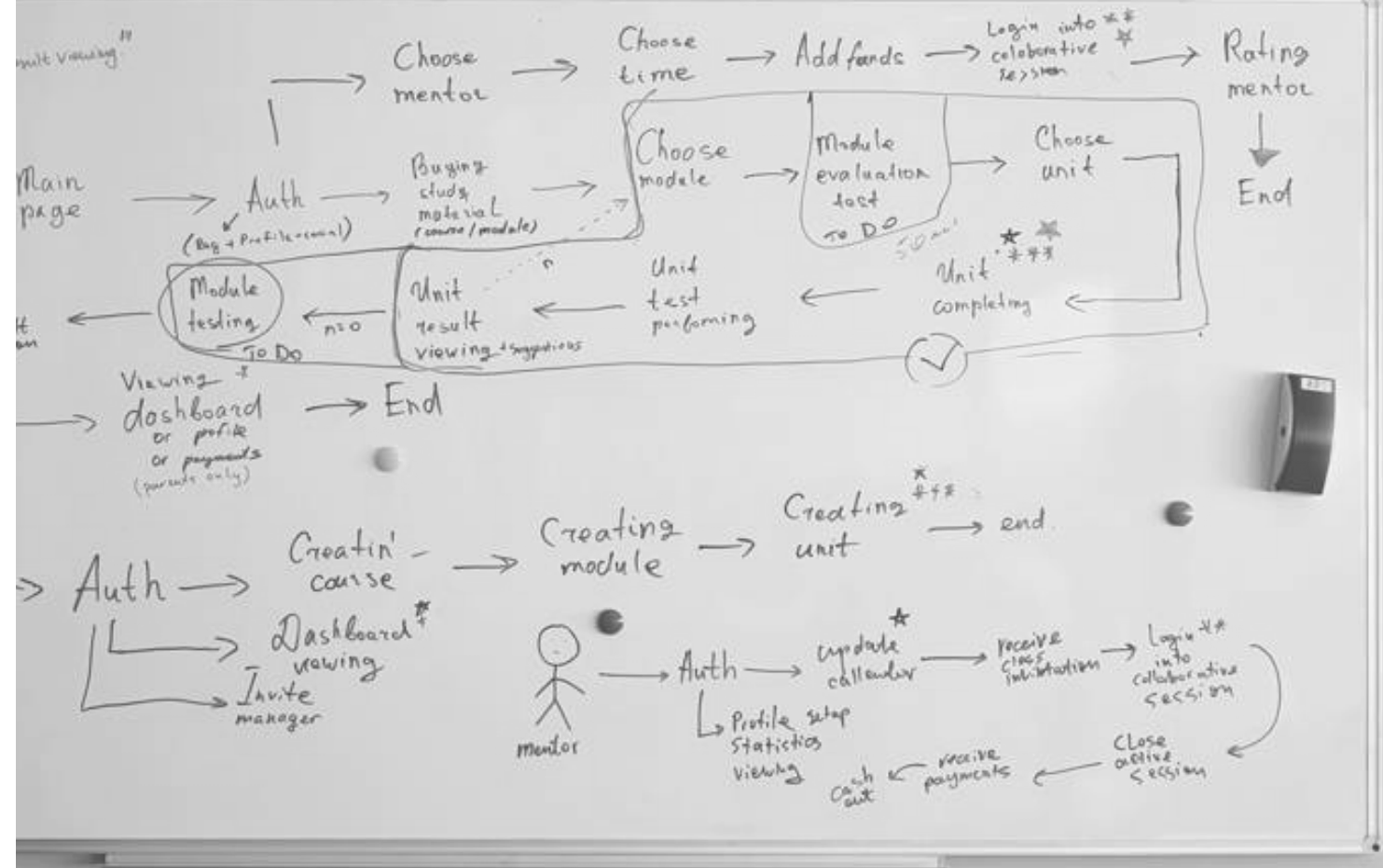
# UX Design

## Challenge:

- Defined the main and alternative scenarios of user behavior were.
- Thought through the mechanism of student encouragement and use of game elements in the interface.
- Created wireframes and clickable prototype

## Solution:

The main and alternative scenarios of user behavior were defined, the mechanism of encouragement of the pupil and possibilities of use of game elements in the interface were thought over. Wireframes and clickable prototype were created as result of this stage.



OUR CASES • GIOS

# UX Design



# Visual identity

## Challenge:

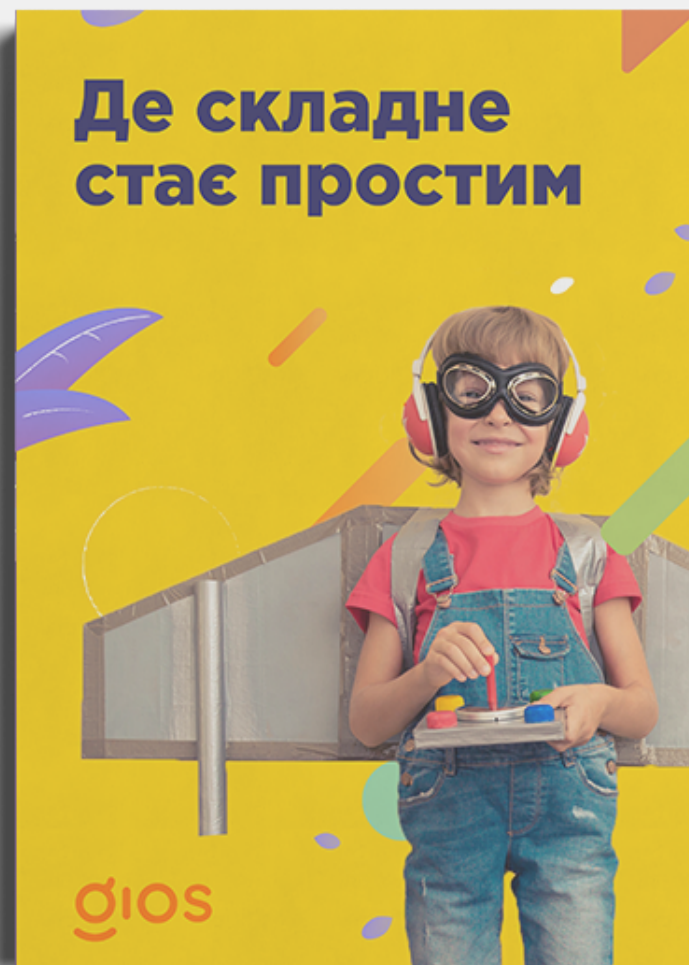
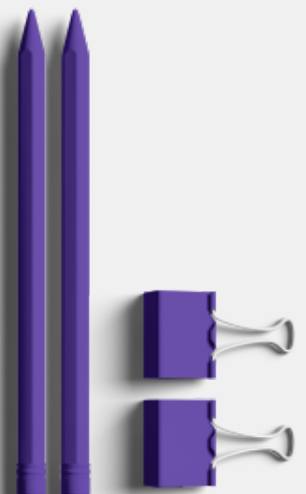
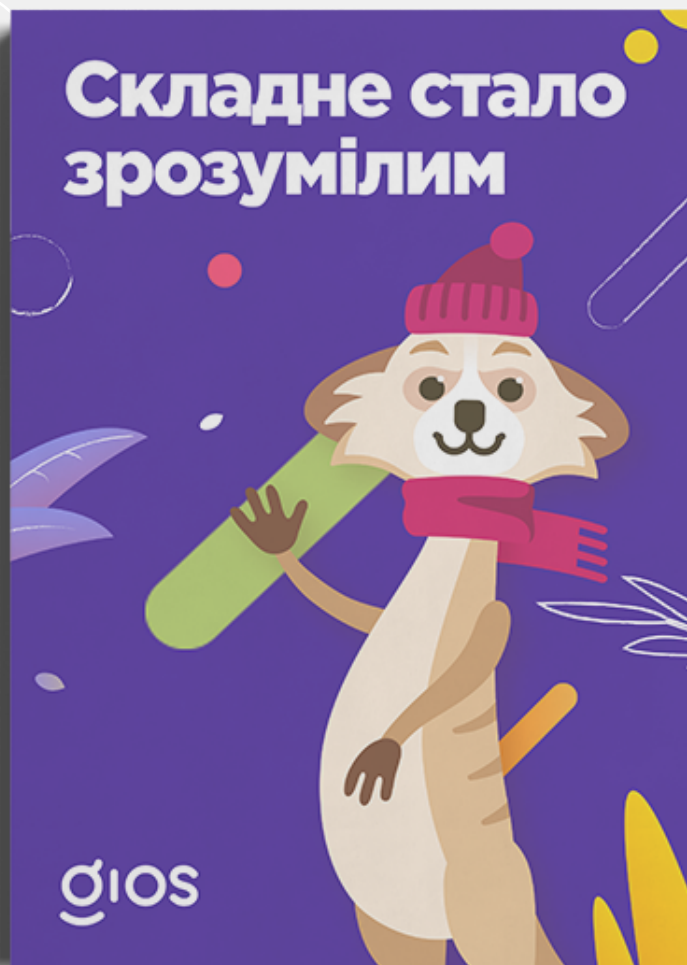
- Create an attractive visual interface style for the target audience
- Create a logo and develop a recognizable brand identity for further use on the platform and in the media
- Character design for a better communication with the target audience

## Solution:

- Offered a friendly and bright interface style, inspired by the aesthetics of popular games and resources for teenagers
- We designed the logo, and defined the visual style, described the guidelines
- Came up with a character - a funny and inquisitive meerkat, helping to interact with the platform



# Visual identity



## Web Service

### Challenges:

Create a tool which will gather unique educational content from the best teachers of the world and provide a possibility for kids to learn online at a convenient place and favorable time.

### Solutions:

We are building a global innovative online school in which any student can complete a full school program (or, if desired, a part of it) using a unique methodology. We achieve it by implementing advanced technologies like AR, VR, visualization, gaming, collaboration etc.



# Web Service



# GIOS PROJECT RESOURCES

## UX design

## Visual Identity

## Web Service

---

### Duration

2 months

1,5 months

12 months

---

### Team

1 BA  
1 Strategist  
1 Art Director  
1 Graphic Designer  
1 Copywriter  
1 Marketer

2 Visual UI Designer  
1 Illustrator

1 PM  
1 BA  
1 Product Designer  
2 Frontend Developer  
2 Backend Developer  
1 DevOps  
1 QA  
1 SEO specialist

---

### Technologies & Methodologies

Design Thinking,  
Personas, Business  
model canvas, UVP,  
Strategy

Brand Identity  
Design, Character  
Design

Vue.js, Symfony,  
PostgreSQL, GitLab  
CI, Selenium,  
Codeception



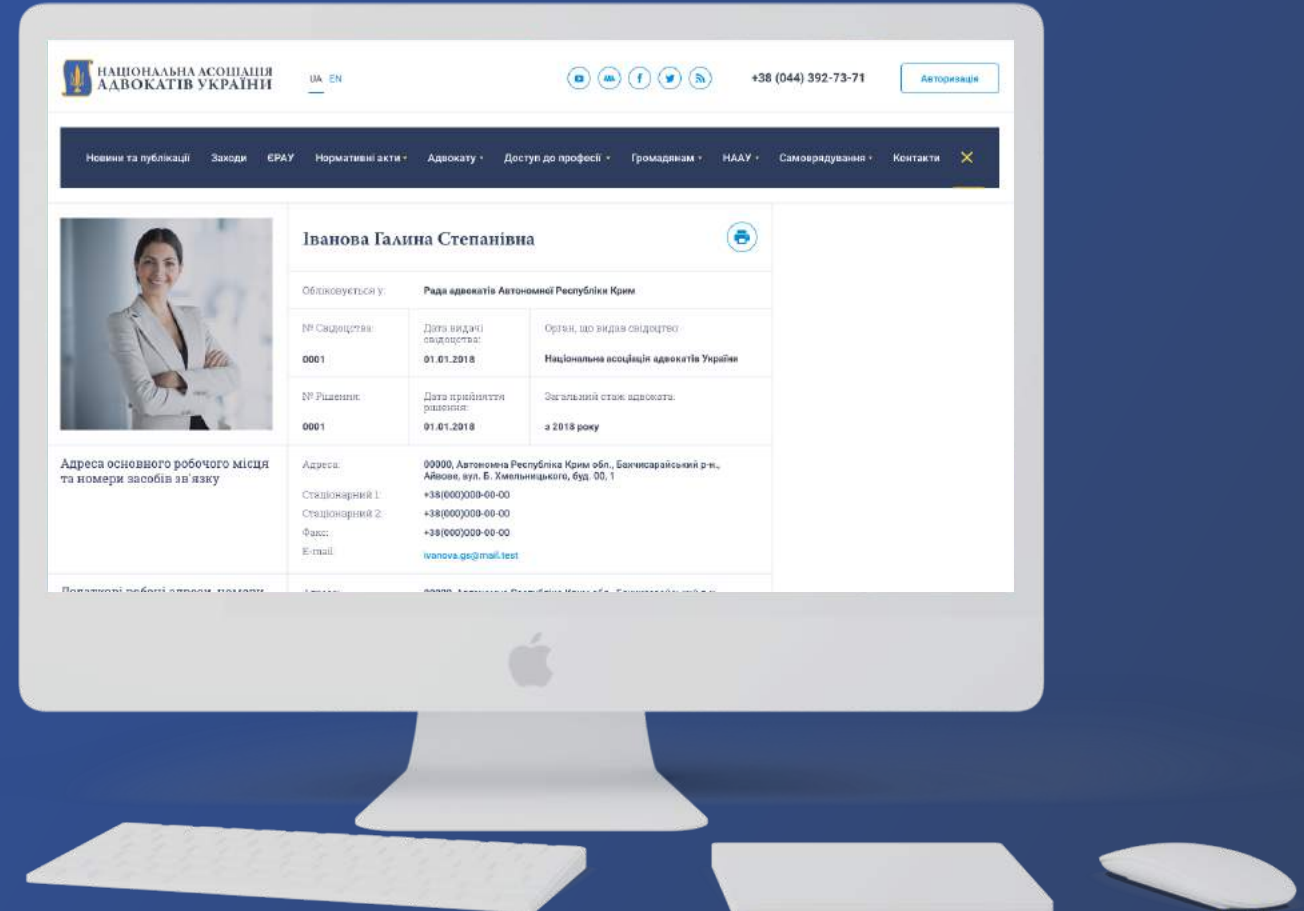
OUR CASES

# UNBA

## NATIONAL BAR ASSOCIATION OF UKRAINE

Professional online portal for lawyers  
and about lawyers

The purpose is to track recent events,  
keep up-to date statutory documents,  
inform about assessed taxation. The  
portal can also be helpful for clients  
who are looking for a lawyer.

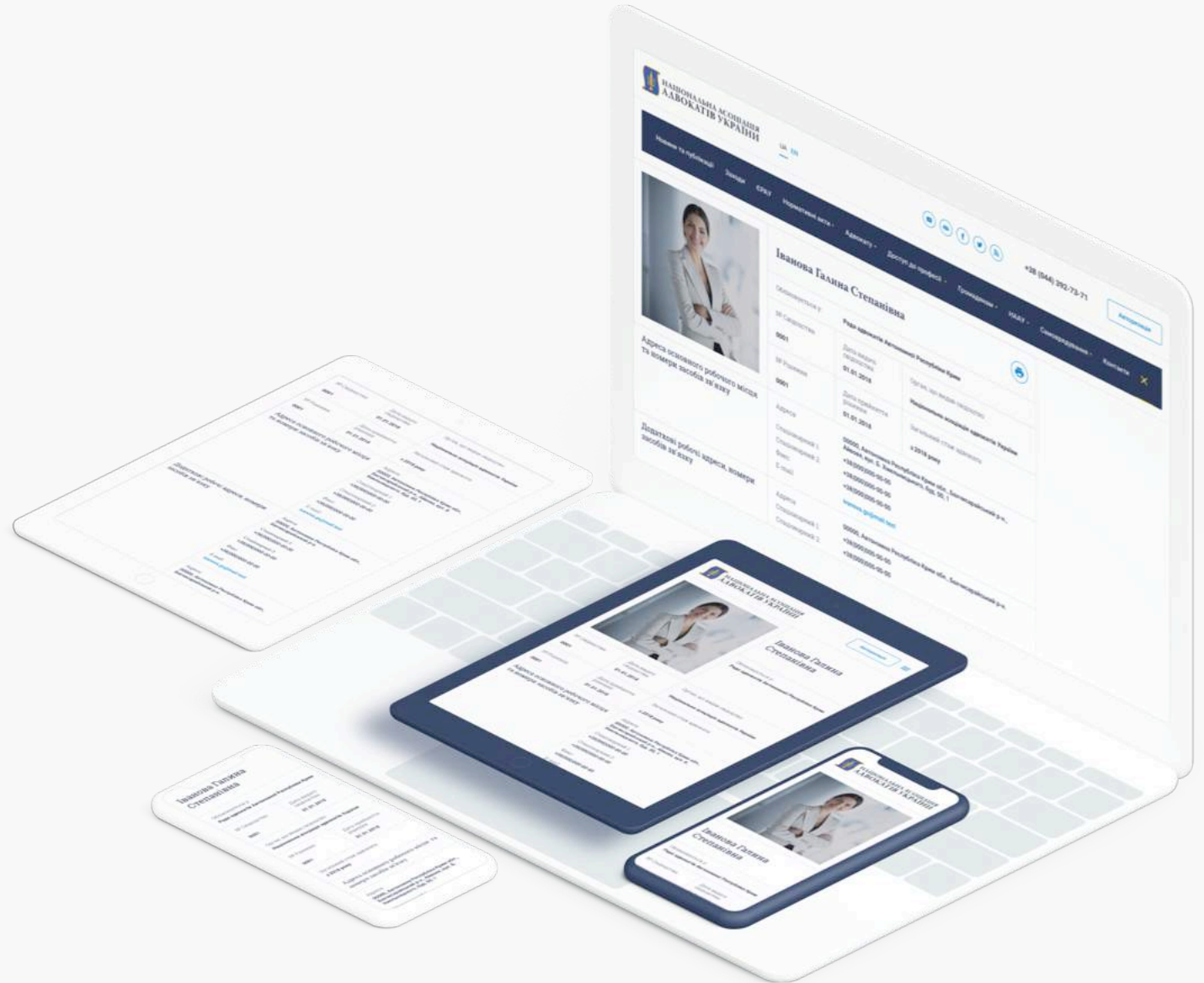


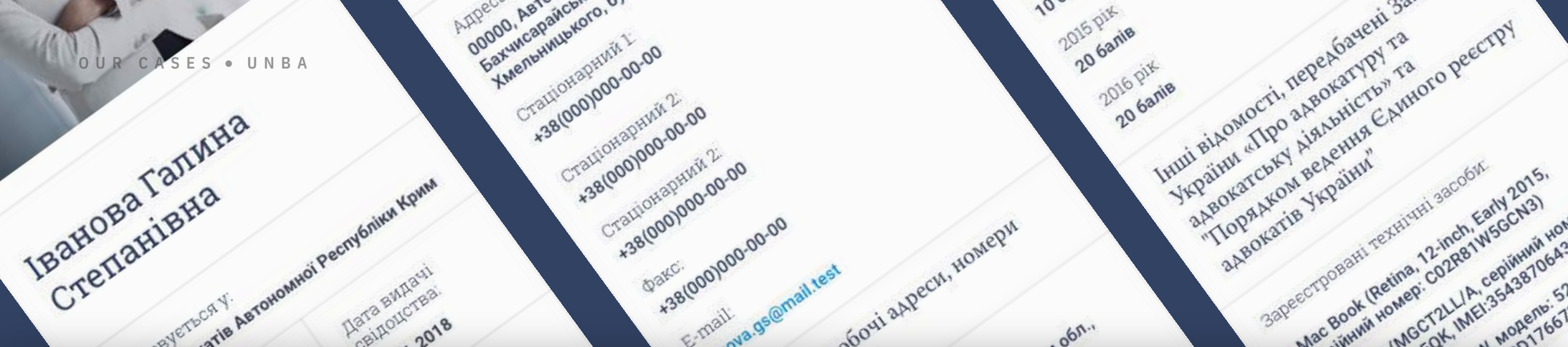
## Challenge:

- Create an official website for the National Bar Association of Ukraine with relevant information.
- It must work flawlessly and without interruptions because it is associated with justice system and law enforcement.
- Create a unified and automated record keeping system for lawyers.

## Solution:

The new website covers all the activities of the association and its units. Also, we integrated a record keeping system of all lawyers in Ukraine, their activities, workplaces and annual fees.





## Benefits:

- Multiple user roles that limit access to certain parts of the system. No access to sensitive data for users without clearance.
- Improved efficiency of business processes due to reduced human factor and automation.
- Improved security due to replication procedure. It helps to keep all the necessary data even in case of malfunction or removal of servers.
- About 47 thousand lawyers are currently in the system. It contains about 10 million entries.

## Key features:

- Registry management.
- User roles.
- Streamlined document submission and filing.
- Centralized registration for professional events and training, as well as automated record keeping for certificates and points.
- Filtering system with multiple categories.
- Integrated payment system for annual fees and other services.
- Advertising services for lawyers.

# PROJECT RESOURCES:

## Duration

Ongoing project since 2013

---

## Team

1 Project Manager  
3 Backend Developers  
2 Frontend Developers  
2 Designers

1 QA Engineer  
1 Business Analyst  
1 Support Specialist  
1 DevOps Specialist

---

## Technologies & Methodologies

- PHP 7.1
- Zend Framework 2.0 (currently moving to 3.0)
- JavaScript/HTML5/CSS3
- ext.js

# EssayLancers

## MARKETPLACE FOR FREELANCE WRITERS

EssayLancers is the freelancing, outsourcing and communications marketplace for freelance academic writers and agencies.



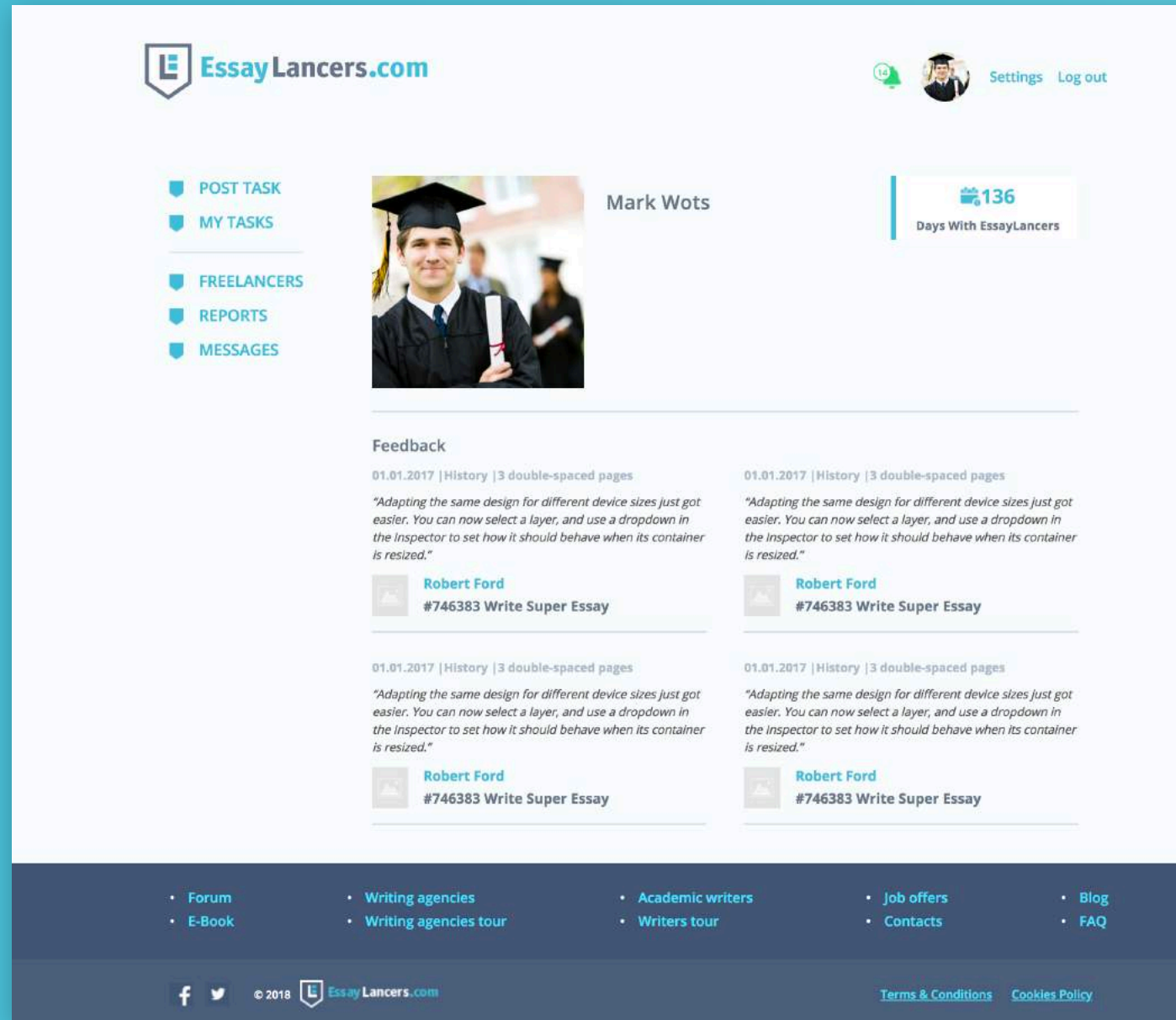
# EssayLancers

## Challenge:

The old website did not cover the necessary interactions, it was outdated and complicated.

## Solution:

We are now developing a highly loaded platform where users will make deals directly. We are developing an Escrow-like service, and user identification by IP.



# PROJECT RESOURCES:

## Duration

7 months

---

## Team

1 Project Manager  
1 Backend Developer  
3 Frontend Developers  
1 QA Engineer

---

## Technologies & Methodologies

### Backend:

PHP7 (Symfony 2.8), MariaDB 10,  
Composer, REST API

### Frontend:

VUE.JS, NUXT.JS, NodeJS, NPM,  
Webpack 2

OUR CASES

## Cryptocore

# FULL-RANGE SERVICES AGENCY FOR BLOCKCHAIN STARTUPS

Cryptocore is your guide to the successful blockchain projects. We are a multinational team of professional in different fields. This helps us to cover all the tasks related to crypto projects development on a turn-key basis. Bring us your idea and we'll do the rest!





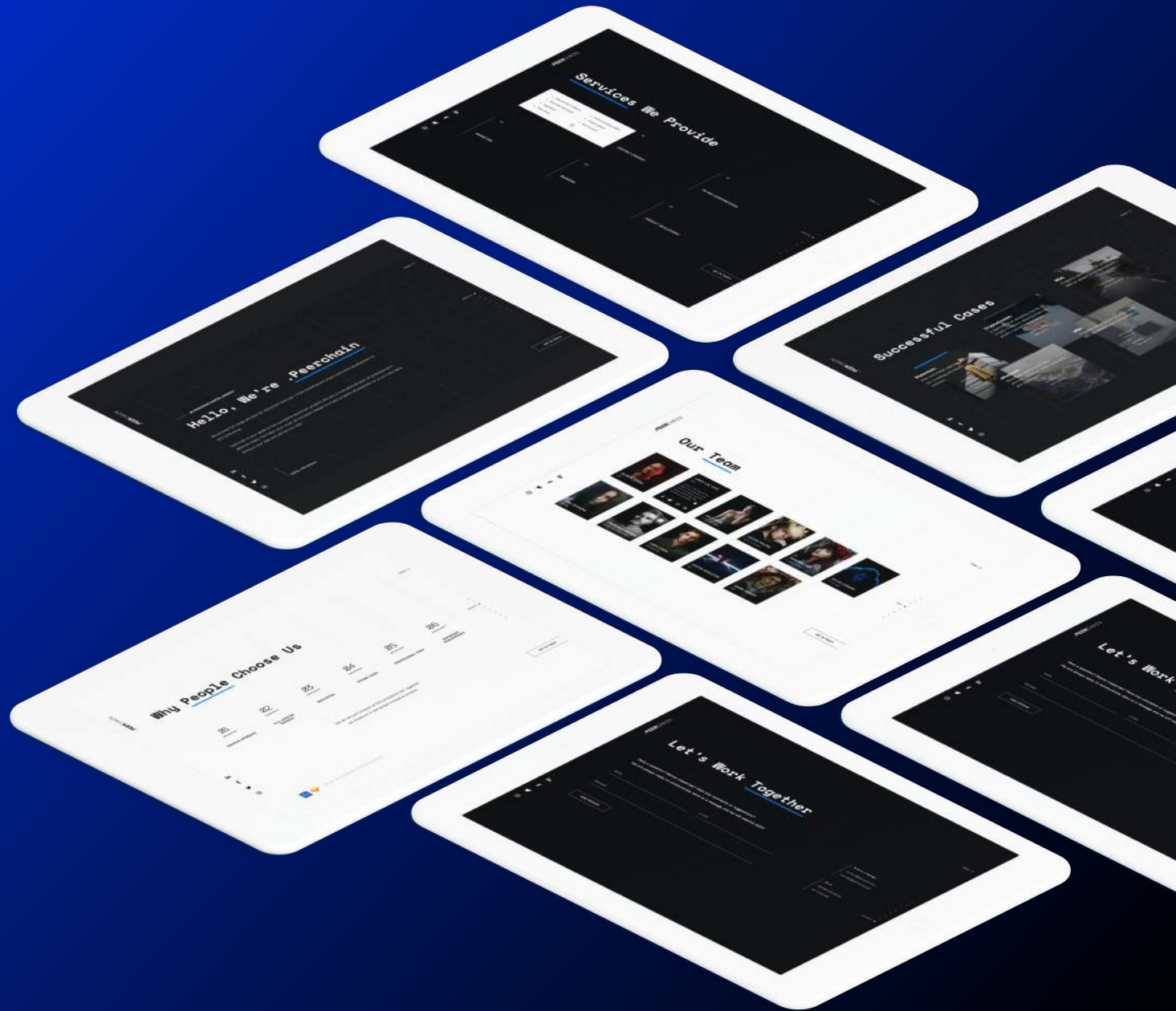
# Cryptocore

## Challenge:

- Showcase agency's vast experience in the blockchain projects development and promotion via a modern landing page.
- Optimize landing page for high conversion rates.

## Solution:

Designed the landing page using current best practices for user experience and developed it with modern technologies.



# PROJECT RESOURCES:

## Duration

6 months

---

## Team

1 Project Manager  
1 Frontend Developer  
1 QA Engineer  
1 Designer  
1 Copywriter

---

## Technologies & Methodologies

HTML5  
CSS (SCSS/SASS)  
GSAP  
JavaScript

## Energо CRM

### Challenges:

- Complexity of data accounting and analysis manually or by using non-specialized software.
- Inability to identify biased information provided by energy managers.

### Solutions:

- We implemented the system which provides the functionality to collect, store and analyze data on enterprises' energy consumption.
- Users can calculate current energy consumption budget for defined periods and get forecasts.



# PROJECT RESOURCES:

## Duration

Ongoing since 2016

---

## Team

1 Project Manager  
1 Business Analyst  
3 Backend Developers  
2 Frontend Developers  
1 DevOps specialist  
1 QA Engineer

---

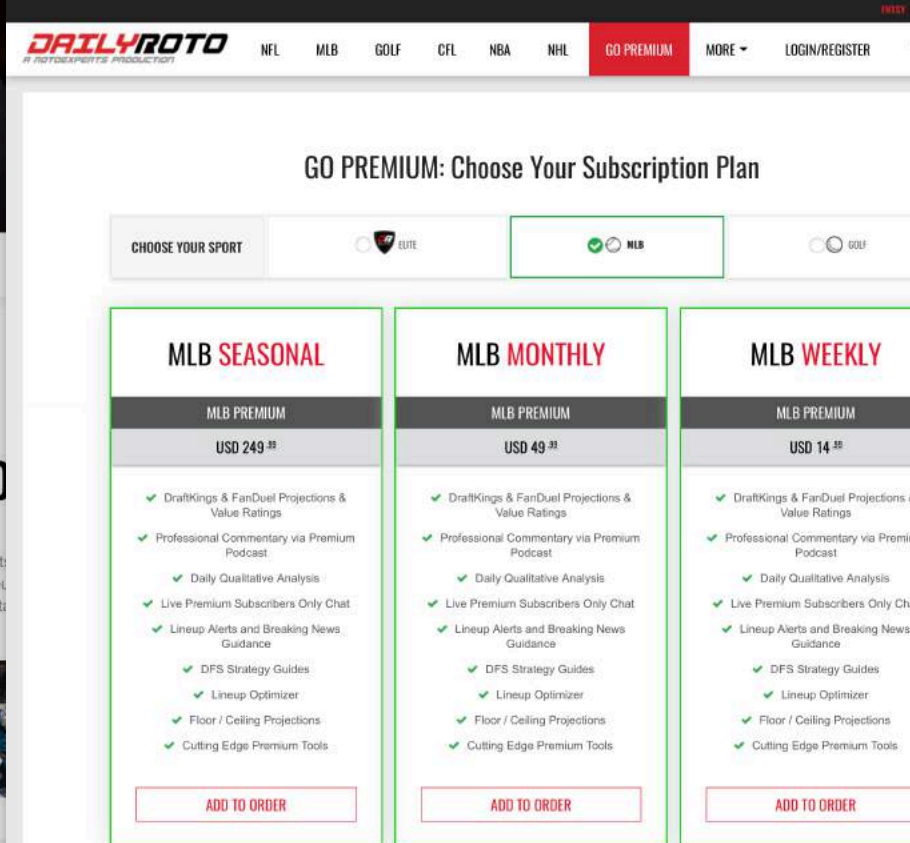
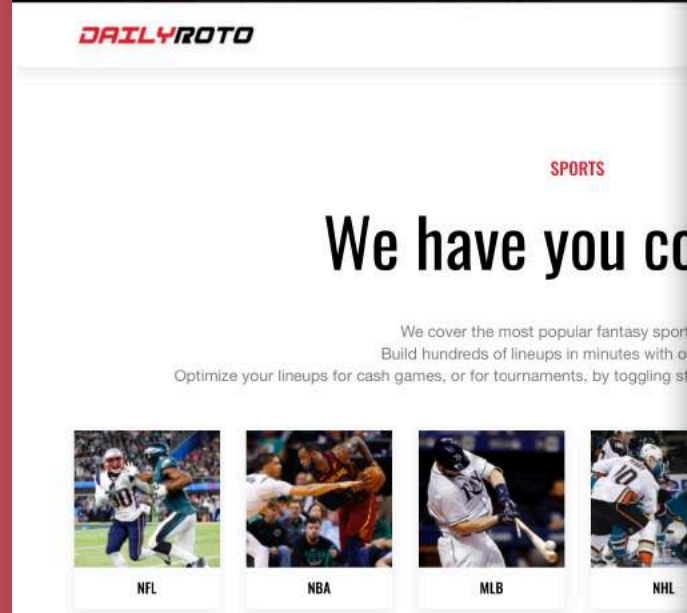
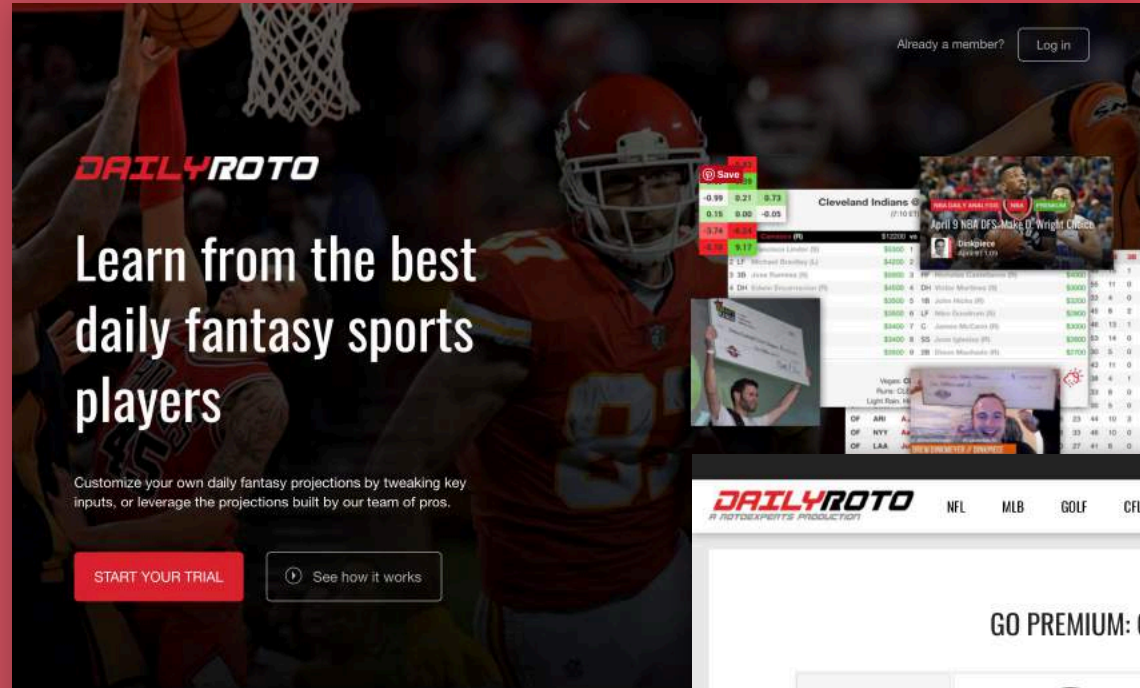
## Technologies & Methodologies

PHP  
Symfony  
AngularJS  
MySQL

# Dailyroto

## FANTASY SPORTS ANALYTICS SYSTEM

System is designed to help a user pick teams in fantasy leagues. Currently available for MLB and NBA.



# Dailyroto

## Challenges:

Implement a complex algorithm that analyzes data from numerous sources to offer fantasy sports players the best options according to their requirements.

## Solutions:

We developed a one-page web application with easy to manage controls and instant response. Registered users simply enter the data and check several boxes. The app calculates the best options and shows them on screen.



# PROJECT RESOURCES:

## Duration

3 months

---

## Team

1 Project Manager  
3 Backend Developers  
1 Frontend Developer  
1 QA Engineer

---

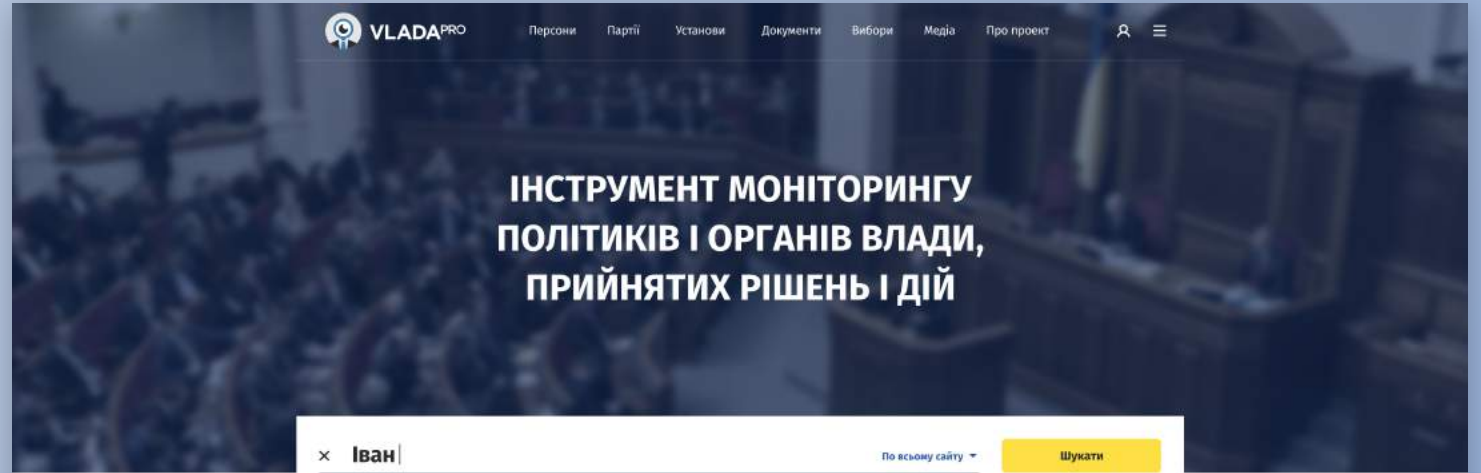
## Technologies & Methodologies

AngularJS  
Symfony

# Open Power

## ENCYCLOPEDIA OF THE COUNTRY'S POLITICAL LIFE

Open Power is a new independent Ukrainian project. Provides unbiased analytics and enables each Ukrainian to gain understanding of the government decisions and activities.



This screenshot shows a search results page on the VLADA PRO website. The search term "Іван" is entered in the search bar. The results are displayed in a table with four columns: Персона, Погода, Місце роботи, and Рейтинг. The first row shows "Гриценко Анатолій" with a rating of 4.7. The subsequent rows all show "Богомолець Ольга" with a rating of 4.7. At the bottom of the search results, there is a button labeled "ПОКАЗАТИ ЩЕ".

**ПЕРСОН 1324**  
Додати текст-описання і бла бла бла

**УСТАНОВ 423**  
Додати текст-описання к кожному блоку

**ПАРТІЙ 622**  
Додати текст-описання к кожному блоку

**ОГЛЯДІВ 165**  
Додати текст-описання к кожному блоку



## Challenges:

- Provide structured information about politicians, officials, government bodies and enterprises, as well as controversial regulatory acts.
- Create a convenient system for searching and tracking this information.

## Solutions:

- Created an online portal with numerous well-structured sections that include elections, politicians, institutions, parties, and more.
- Implemented easy to use search that works according to the ‘three clicks’ rule.
- Introduced an easy registration process with several levels of verification.



# PROJECT RESOURCES:

## Duration

since 2017

---

## Team

1 Project Manager  
1 Backend Developer  
2 Frontend Developers  
1 QA Engineer

1 Business Analyst  
1 DevOps Specialist  
1 Content Manager

---

## Technologies & Methodologies

Zend 3  
Webpack  
JavaScript  
SCSS

## GO 1337. Gaming items marketplace

### Challenges:

- Develop a unique gaming items marketplace that meets demands of most market participants.
- Provide them with powerful analytics tools.

### Solutions:

- We developed a unique marketplace that covers all the needs of traders, creators and gamers, including buying, selling, renting and exchanging inventory.
- Powerful analytics system helps professional traders make decisions based on real data and projections.



# PROJECT RESOURCES:

## Duration

since 2017

---

## Team

1 Project Manager  
1 Backend Developer  
2 Frontend Developers  
1 QA Engineer

1 Business Analyst  
1 DevOps Specialist  
1 Content Manager

---

## Technologies & Methodologies

Zend 3  
Webpack  
JavaScript  
SCSS

## Auction

### Challenges:

Necessity to create a platform that ensures transparency and security for conducting auctions through the Internet.

### Solutions:

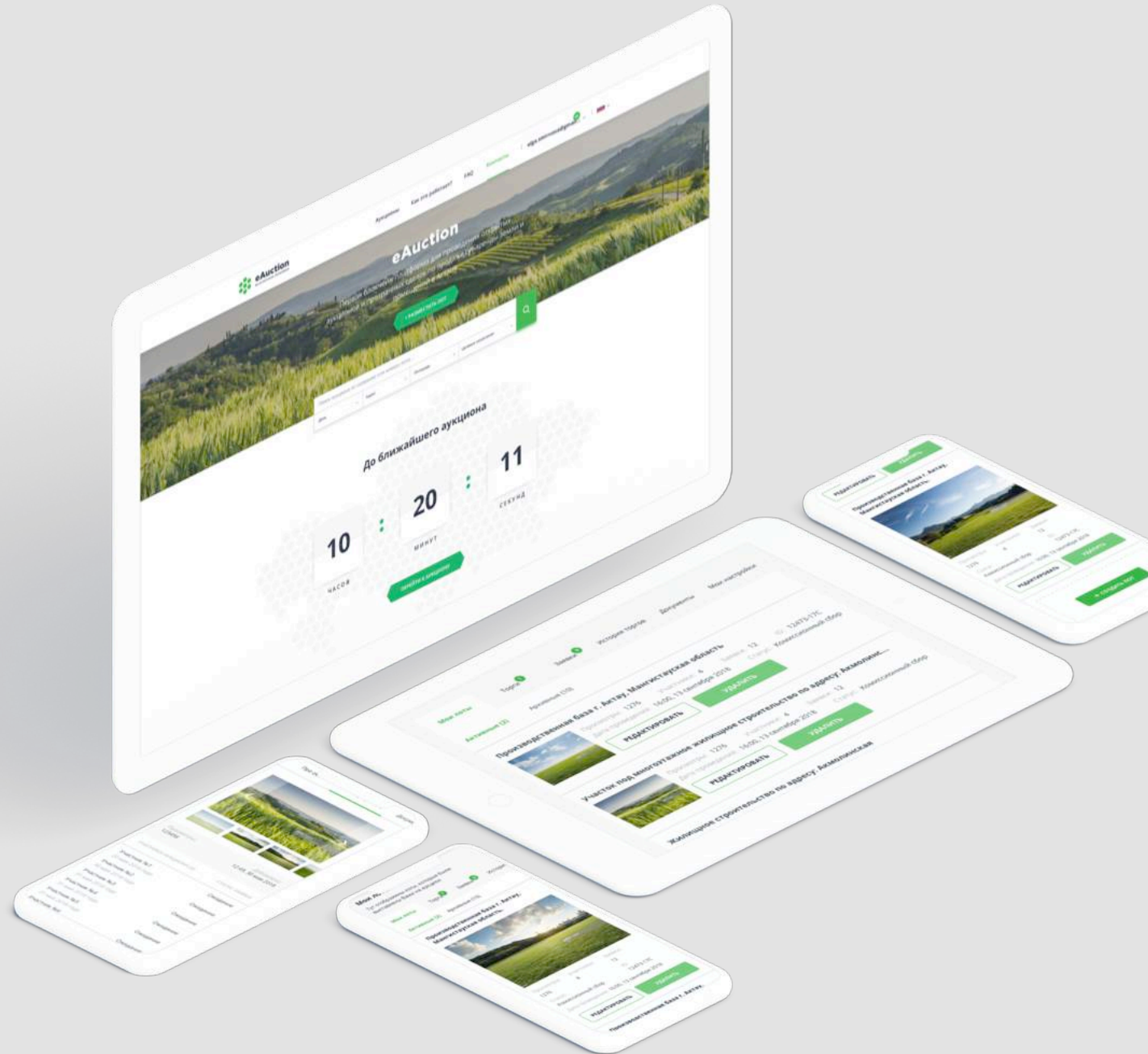
We developed a complex solution for conducting online auctions that combined frontend, backend and UI / UX design works. As data protection was one of the key Customer's demand, we implemented Blockchain technology which allows to store data safely.



# Auction

## Features:

- Ability to monitor the whole bidding process starting from scheduling an auction and setting time limits for bids till the end of the auction.
- Data protection from overwriting, and, accordingly, from falsification of the auction results.
- Possibility to check all bids or auctions.
- Uninterrupted access to data due to distributed data storage in this network.



# PROJECT RESOURCES:

## Duration

9 months

---

## Team

1 Project Manager  
2 Frontend Developer  
2 Backend Developer  
1 Business Analyst  
1 Designer  
1 QA Engineer  
1 DevOps Specialist

---

## Technologies & Methodologies

Blockchain Exonum, VUE.JS,  
WebSockets, Symfony, REST API,  
MySQL, GitLab CI

OUR CASES

# Crewing Center

INTERNATIONAL  
PLATFORM FOR  
SEAFARERS AND  
CREWING  
COMPANIES

Innovative web platform  
providing quality service for  
sailors and crewing companies.

# CREWING CENTER





# Crewing Center

## Challenge:

Create a self-contained work space with variety of tools allowing to maximize the efficiency of crewing company's managers

## Solution:

- The new system we created combines benefits of multiple third party services and related programs
- Developed a search algorithm that combines great speed and accuracy. Search by multiple parameters in 60k database entities takes only up to 4 seconds. The way it displays information reduces time spent on analysis reduces time spent on analysis by 80%
- Implemented tools that allow users to save time and increase productivity

M	Joining date	Rank	Voyage	COE	Name	Vessel's Type	DWT	Flag	Y.O.B	Type	Main Engine's Model	BHP
154	16.05.2019	Chief Electrician	8400 USL	4	ARTANA	Passenger vessel	4661	Bahamas	1984			
156	12.04.2019	Chief Officer	10800 USL	4	GAZ CONCORD	LPG Tanker	10000	Panama	2011			
147	01.05.2019	Chief Officer	18020 USL	4	FLEX RAINBOW	LNG Tanker	88004	Marshall Islands	2018			
121	01.05.2019	Gas Engineer	13867 USL	3	FLEX ENTERPRISE	LNG Tanker	95889	Marshall Islands	2018	DFDE		
146	01.05.2019	2nd Engineer	16020 USL	4	COOL RUNNER	LNG Tanker	80000	Malta	2014			
123	01.08.2019	2nd Engineer	16020 USL	3	FLEX ENTERPRISE	LNG Tanker	95889	Marshall Islands	2018			
120	01.08.2019	2nd Engineer	20768 USL	3	FLEX ENTERPRISE	LNG Tanker	95889	Marshall Islands	2018			
128	01.04.2019	Master	11600 USL	3	WILHELM SCHULTE	LPG Tanker	18004	Ile of Man	1998			
125	01.04.2019	Chief Officer	11600 USL	3	WILHELM SCHULTE	Cruise Liner	70000		1990			
109	31.05.2019	Staff Captain	11000 USL	3		Cruise Liner	70000		1990			
100	31.05.2019	Staff Chief Engineer	10000 USL	3		Cruise Liner	70000		1990			
101	31.05.2019	Chief Engineer	13000 USL	3		Cruise Liner	70000		2003			
101	31.05.2019	Chief Engineer	15000 USL	4	NORGAS ALAMEDA	LPG Tanker	8265	Singapore	1990			
116	01.05.2019	Master	15000 USL	4	NORGAS ALAMEDA	Cruise Liner	70000		1990	DFDE		
104	31.05.2019	Master	18000 USL	3		Cruise Liner	70000		1990			
122	01.05.2019	Chief Engineer	18004 USL	3	FLEX ENTERPRISE	LNG Tanker	95889	Marshall Islands	2018			
155	12.05.2019	2nd Engineer	5300 USL	4	ARTANA	Passenger vessel	4446	Bahamas	1984			
157	02.05.2019	3rd Officer	4500 USL	4	JOHANN SCHULTE	LPG Tanker	18000	Ile of Man	1998			
157	10.04.2019	ETO	6900 USL	5	GAZ UNITED	LPG Tanker	10114	Panama	2011			
149	12.04.2019	ETO	5300 USL	4	ARTANA	Passenger vessel	4661	Bahamas	1984			
82	31.05.2019	2nd Engineer	7000 USL	4	ISOBEL	Container Ship	24000	Marshall Islands	2010			
145	16.05.2019	3rd Officer	4000 USL	4	ARTANA	Passenger vessel	4664	Bahamas	1984			
102	31.05.2019	Safety Officer	7000 USL	3		Cruise Liner	70000		1990			
116	10.04.2019	ETO	7000 USL	4	NORGAS SHASTA	LPG Tanker	10770	Singapore	2003			
88	31.05.2019	Electrician	4500 USL	4		Cruise Liner	70000		1990			
159	07.04.2019	Upholsterer	1783 USL	6	KARNIKA	Passenger vessel	70000	Ile of Man	1990			
158	07.04.2019	Plumber	1783 USL	6	KARNIKA	Passenger vessel	70000	United Kingdom	1990			

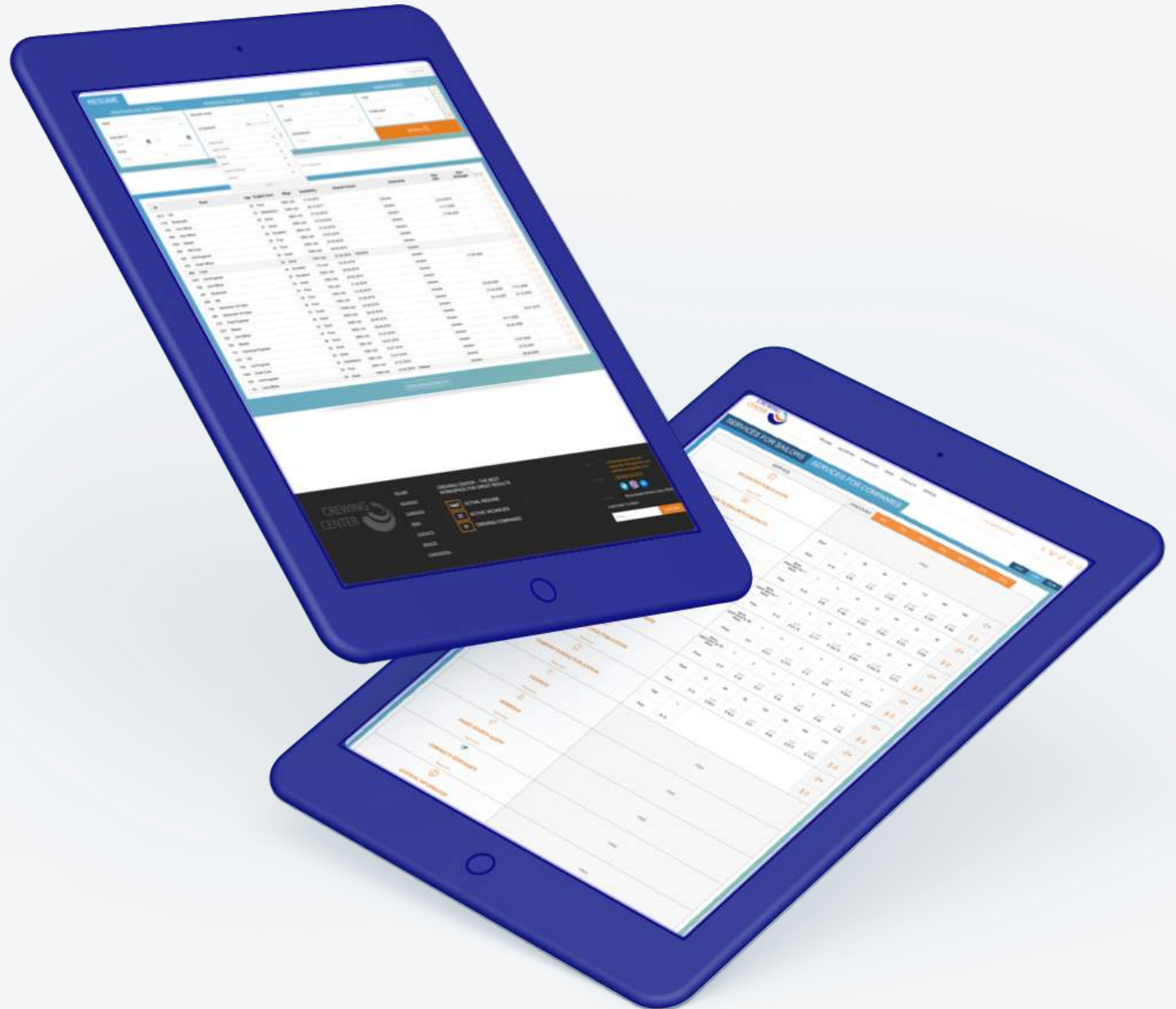
## Crewing Center

### Benefits:

- Self-contained workspace with variety of tools allowing to maximize the efficiency of crewing company's managers
- Fast automatic CV creation system for sailors.
- Admin panel with wide functionality

### Key features:

- High speed search
- Acceleration and automation tools
- Intelligent CV generation system
- Productive display of search results



# PROJECT RESOURCES:

## Duration

Accumulated Execution Time: ~ 2500h

---

## Team

2 Front-end (Angular 4)  
2 Back-end (Flask)  
1 Project manager/ Product owner  
1 Designer

---

## Technologies

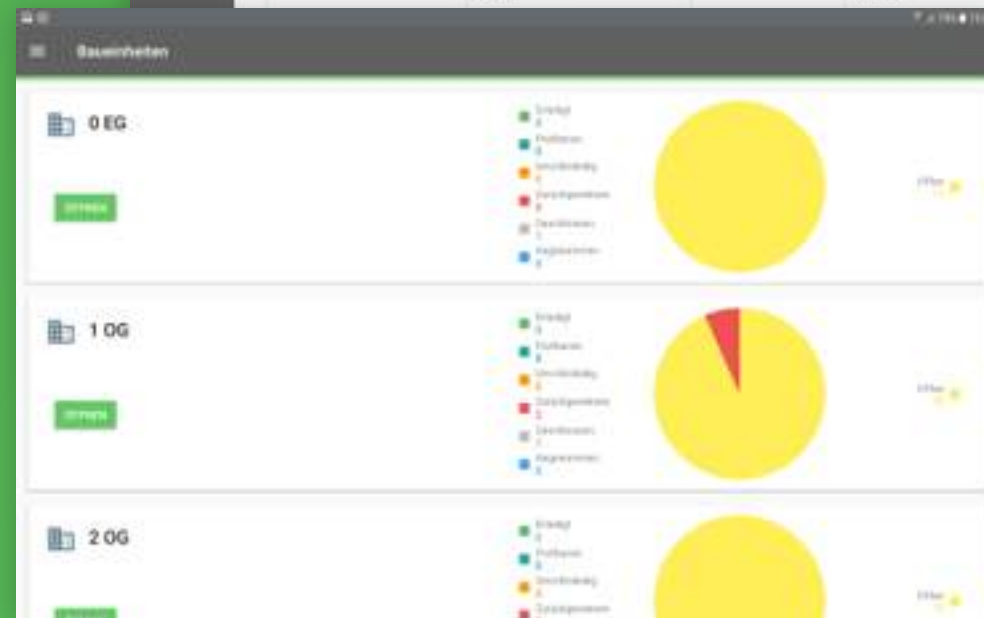
REST API  
Angular 4  
Python  
PostgreSQL

# Follow Me

## LEAN PROCESS HANDLING FOR CONSTRUCTION PROJECTS

Universal platform for introducing LEAN process in construction projects. Designed to standardize and automate the process of setting and monitoring tasks.

Typ	Ticket	Projekt	Modul	Erstellt von	Vertragseinheit (VE)
Mangel	<b>TICKET-171</b> Tisch unsauber ver...	BMW IT Zentr...	1 OG MN01	Maximilian Beggel	610 Haworth
Aufgabe	<b>TICKET-170</b> 3 x Bodentank vers...	BMW IT Zentr...	1 OG MN01	Maximilian Beggel	440 Cortech
Mangel	<b>TICKET-169</b> Test2	BMW IT Zentr...	0 EG MS02	Maximilian Beggel	345 Apleona
Mangel	<b>TICKET-168</b> test	BMW IT Zentr...	0 EG MS02	Maximilian Beggel	345 Apleona
Aufgabe	<b>TICKET-167</b> test	BMW IT Zentr...	0 EG MS02	Maximilian Beggel	338 Apleona
Mangel	<b>TICKET-166</b> test	BMW IT Zentr...	0 EG MS02	Maximilian Beggel	100 BMW Bauabteilung



Maximilian Beggel	100 BMW Bauabteilung
Maximilian Beggel	345 Apleona
Maximilian Beggel	338 Apleona
Maximilian Beggel	338 Apleona
Maximilian Beggel	338 Apleona
Maximilian Beggel	338 Apleona

# FOLLOW ME

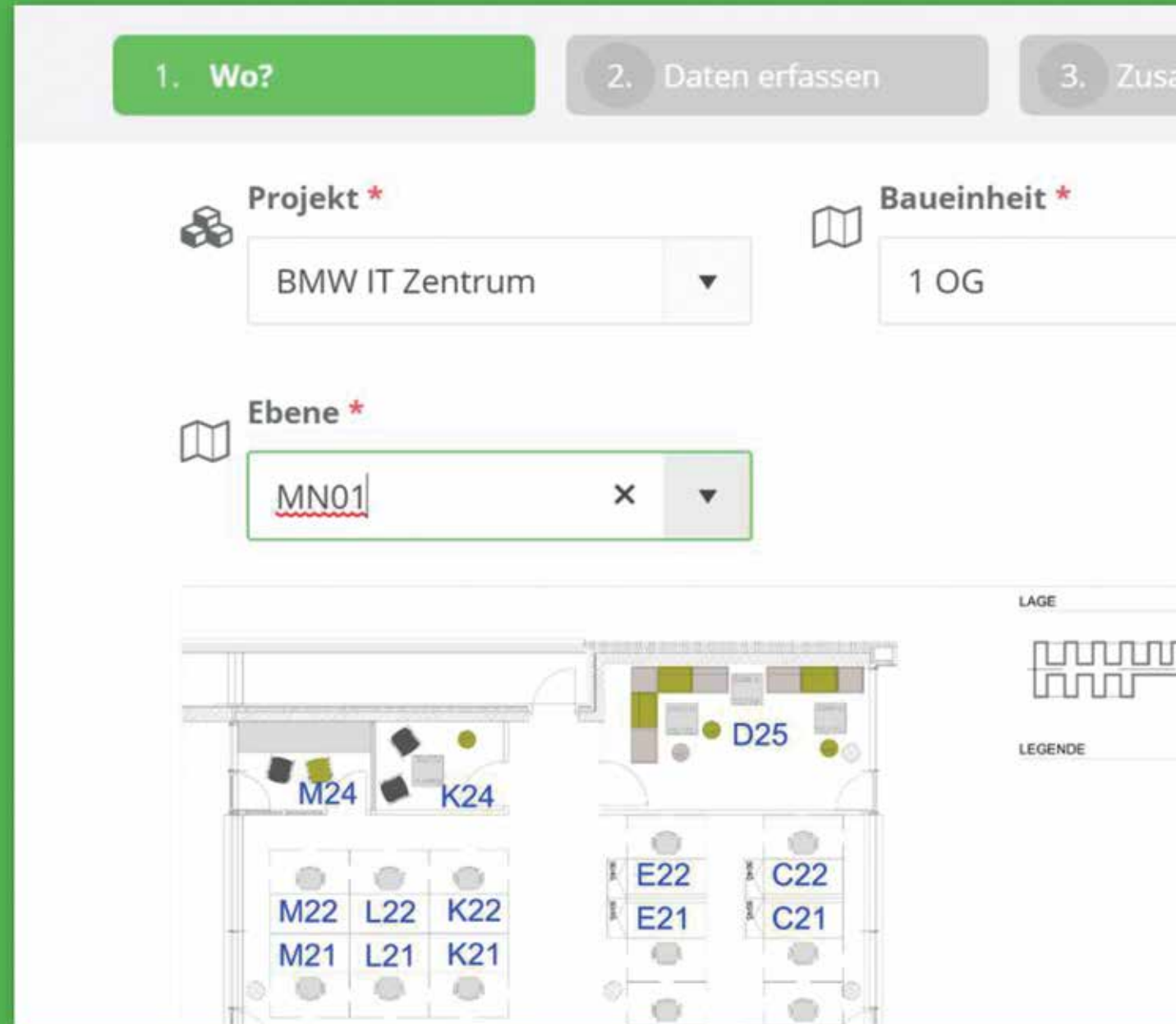


## Challenge:

Automate tasks associated with construction and make them more efficient

## Solution:

Developed a mobile application with additional web functionality. It allows to create individual approach for every construction project and contains powerful analysis and reporting tools



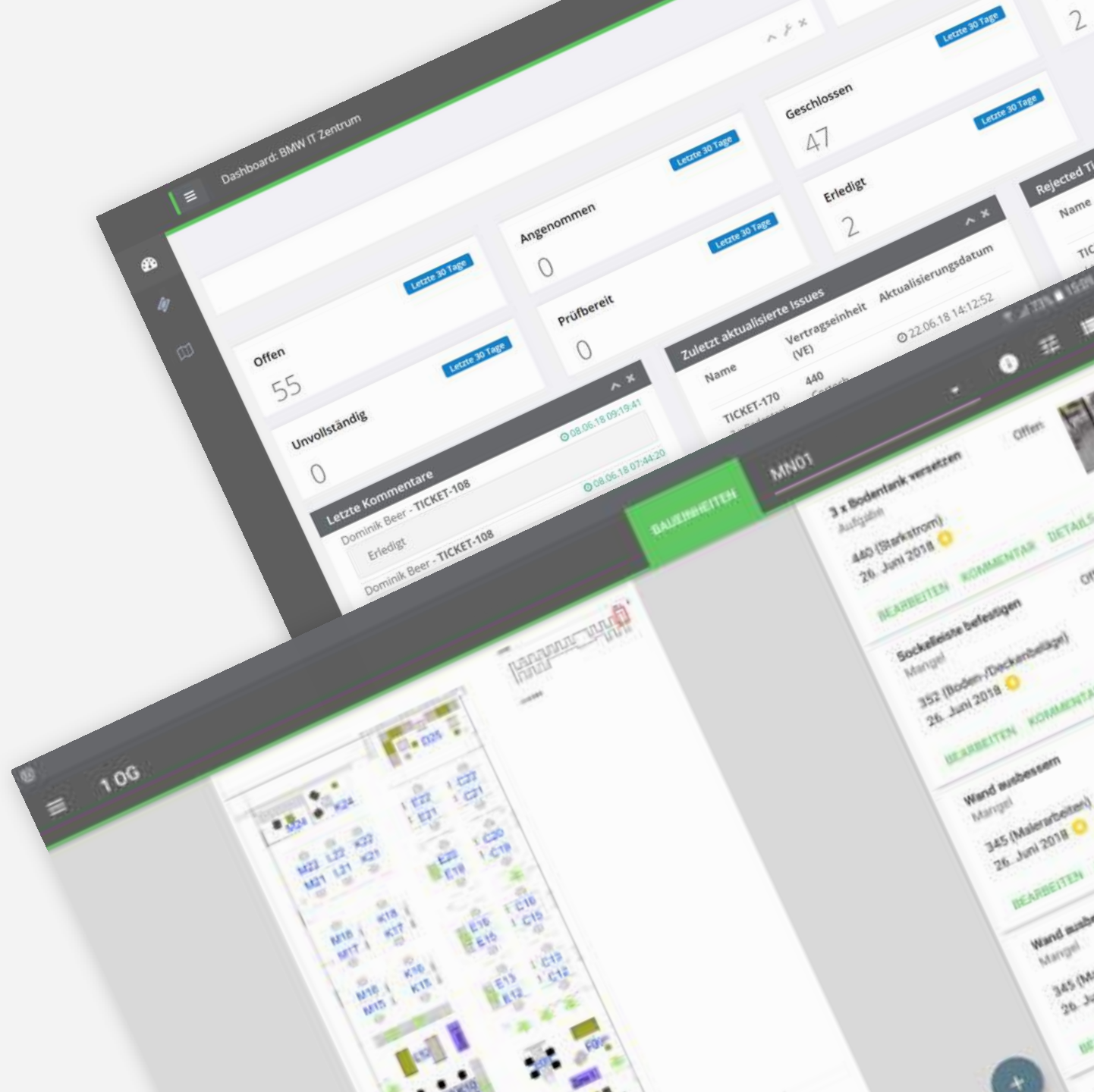
# Follow Me

## Benefits:

- Increased construction speed and reduced duration
- Easy and efficient task tracking

## Key features:

- Identify and assign tasks on site using a tablet. Track them later via web app
- Provide photos, draw and annotate on them
- Document tasks, their first assignments and current status



# PROJECT RESOURCES:

## Duration

Accumulated Execution Time: ~ 1500h

---

## Team

3 Software-Engineer  
1 Layout  
1 Business-Analyst

---

## Technologies

ASP.net MVC  
Telerik ASP.net core Controls  
.net core 2.1  
PostgreSQL  
Xamarin (Mobile App)  
Microsoft Azure Functions

Microsoft Azure BlobStorage  
Microsoft Azure IaaS  
Docker  
Rancher (Docker Orchestration)  
GitLab CI (incl. Build Pipeline)  
Microsoft PowerBI

# Logistics

## ONLINE PLATFORM TO MANAGE AND SYNCHRONIZE LOGISTICS ON A CONSTRUCTION SITE

Designed to automate the reservation of areas for delivery and storage of goods. Supports production of documents, monitoring the bandwidth of the unloading equipment.

Delivery Note
✕

### Delivery note

**Supplier**  
Jerschow Ltd.

**Client**  
Securitas

**Delivery address**  
BMW FIZ München UPZ EVAP  
Knorrstraße 144  
Innenhof  
80937 München

**Datum und Zeit**  
16/03/2018 (from 09:00 to 11:30)

**Bestellt von**  
Wladimir Admin

**Status**  
accepted

---

**Construction site**  
%ConstructionSite%

**Del./Pick**  
Delivery

**Unloading point**  
Zeitfenster 2

**Place**

Transport Type	Material	Quantity
LKW   7.5t	Sand	2000 Kilogramm

Notificat...	Request	Status			
Delivery	24.07.17	rejected	🕒	👁	
Delivery	25.07.17	declined		👁	
Delivery	26.07.17	declined		👁	
Delivery	25.07.17	accepted	🗑 🕒	📄 👁	
Delivery	27.07.17	declined		👁	
Delivery	27.07.17	accepted	🗑 🕒	📄 👁	
Delivery	27.07.17	accepted	🗑 🕒	📄 👁	
Delivery	28.07.17	accepted	🗑 🕒	📄 👁	
Delivery	28.07.17	accepted	🗑 🕒	📄 👁	



OUR CASES • CONLINEAR

# LOGISTICS



## Challenge:

Improve efficiency of the workflow associated with construction site logistics

## Solution:

Create an easy to use tool with supplier management for logistics management and suppliers



# Logistics

## Benefits:

- Control and scheduling of deliveries and pickups
- Notification and booking system for delivery zones and storage areas on site
- Compilation of delivery documents

## Key features:

- Planing of Deliveries to Construction places
- Approval process implementation

The screenshot shows the 'FollowMe Admin' interface. On the left is a sidebar with a red circular logo containing 'LO' and the text 'FollowMe Admin More+'. Below the logo are menu items: 'Construction', 'Notifications', 'Deliveries', and 'Kalender'. The main area is a calendar for '16 March 2018'. The calendar grid shows time slots from 06:00 to 11:00. There are three rows of delivery slots labeled 'UPZ EVAP Nur KFZ/LKW ohne Hänger', 'UPZ EVAP Zeitfenster 1', and 'UPZ EVAP Zeitfenster 2'. A green button labeled 'Securitas (Jerschow Ltd.)' is overlaid on the calendar. At the top right, there are navigation controls including 'Add Notif', 'TODAY', and a date selector '16 March 2018'.

The screenshot shows a 'New Notification at 16.3.2018' form. The form has several sections:
 

- Supplier:** Jerschow Ltd.
- Del./Pick:** Pickup
- Unloading Point:** Zeitfenster 2
- Equipment:** Select equipment...
- From:** 10:00
- To:** 10:30
- Client:** Securitas
- Processing place:** (empty field)
- Users:** Select user...

 At the bottom, there is a table with the following data:
 

Transport Type	Material	Quantity	Unit
LKW   7.5t	Sand	2000	Kilogramm

# PROJECT RESOURCES:

## Duration

Accumulated Execution Time: ~500h

---

## Team

2 Software-Engineer  
1 Layout  
1 Business-Analyst

---

## Technologies

ASP.net MVC  
.net core 2.1  
PostgreSQL  
Microsoft Azure Functions  
Microsoft Azure BlobStorage

Microsoft Azure IaaS  
Docker  
Rancher (Docker Orchestration)  
GitLab CI (incl. Build Pipeline)  
Microsoft PowerBI

## ICO cabinet

### Challenges:

Create the Investor's Cabinet in the ICO to simplify the process of the crowdsale.

### Solutions:

We have developed our own solution, which can be integrated without effort into any ICO.

We offer:

- Deep customization
- Ability to work with major cryptocurrencies (more than 20)
- Payment systems module
- KYC module
- Internal exchange module



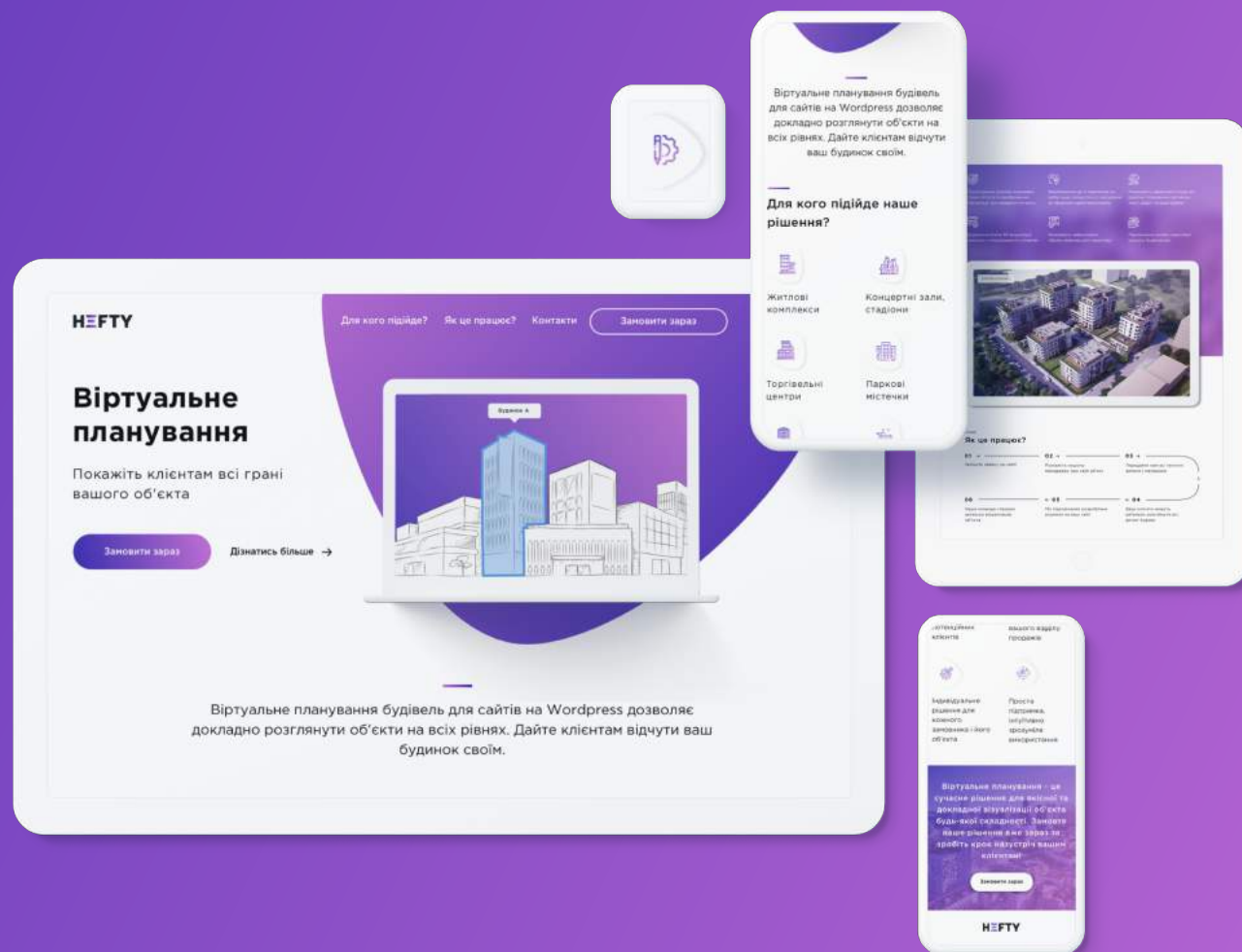
# HEFTY ARCHI

## Challenges:

Develop a customizable visualization solution for the real estate sector, which gives the possibility to demonstrate construction objects in detail and can be easily integrated into the website.

## Solutions:

We created an easy-to-use solution that provides a possibility to explore construction objects, their floor plans and apartment layouts interactively as well as to see whether a certain accommodation is on sale or already sold. With the help of a number of filters a user can select an appropriate apartment by chosen parameters and book it.



## The Digital Oil Field

### Challenges:

Create a new, web-based solution to optimize oil and gas equipment and answer critical questions about health and performance of that equipment.

### Solutions:

Our team solved all business and operational challenges by clean, accurate and comprehensive analytics:

- well behavior and performance trends from artificial lift systems.
- real-time performance and alarm information from surface processing skids.
- remote wellhead-monitoring systems or multiwell pad insights into downhole and reservoir conditions.



CONTACT US\_



We transform your  
business challenges  
into successful  
solutions!



### **Solting Headquarters:**

Lessingstraße 27  
Rosenheim, Germany

 +49 08031 581 8608

 [info@solting.de](mailto:info@solting.de)

 [www.solting.de](http://www.solting.de)



### **GNS Representative:**

20-22 Wenlock Road  
London, United Kingdom

### **Kyiv R&D**

31-33 Smolenska street  
Kyiv, Ukraine

### **Lviv R&D**

80 Heroiv UPA, 72 Heroiv UPA  
Lviv, Ukraine

### **Oslo Sales**

Oscars Gate 27, 0352  
Oslo, Norway